



This proven, self-guided tour generates visitor traffic for participating businesses through expanded exposure and cross promotion. The Okanagan Flavours experience comes alive for visitors and celebrates the connection between local farmers, artisan producers, local chefs, and mixologists. Guides are distributed at participating businesses, Visitor Centres, and at attractions and accommodations throughout the Central Okanagan, and across British Columbia.

Includes

- formatted ad in printed guide with business name, photo, description, hours of operation, address, phone, and website
- locator on map
- display materials (sign, decal, logo) for use by program participants
- placement of digital brochure on tourismkelowna.com/do/farm-to-table

Prerequisites

- hold a current Base Program
- grow, produce, or sell local and Okanagan Valley products
- operate an agri-tourism business, brewery, winery, distillery, cidery, and/or farm to table restaurant with regular public hours
- restaurants must utilize, on a continual basis, local products, as well as wine, beer, cider, or spirits from a minimum of two Okanagan-area businesses

To view the current Okanagan Flavours guide, go to tourismkelowna.com/do/farm-to-table

Business Name

Contact

Address

Tel

City/Prov

Email

Postal Code

Program Fee

\$500

Payment

Amount Owed: \$500 x 1.05 (gst): \$525

Payment Method: Cheque Etransfer *(send payment to accounting@tourismkelowna.com)* Credit Card

Credit Card:   Name on Card Card No

Expiry Month Expiry Year CSC Code

Material Required One high resolution photo, copy (20 words maximum), business name, physical address, phone, web address, and months/days/hours of operation

Terms and Conditions

Payment is due at time of booking | Participation is subject to approval

← I agree to these terms and conditions Signature (digital)

Date Signature by hand _____

