

Tourism Kelowna Base Holders have the opportunity to include a sponsored ad in the consumer facing #exploreKelowna Monthly newsletter. The newsletter includes blog posts on things to do in Kelowna, featured events, and hotel packages and promotions.

The Sponsored Ad Includes

- One Image (landscape)
- 1 URL link to business website
- Title (up to 40 characters)
- Description (up to 160 characters)

Montly Newsletter Specifications

- 18,000 newsletter subscribers
- 40% open rate

Business Name

Contact

Address

Tel

City/Prov

Email

Postal Code



Program Fee: \$250/month + tax

Requested Month:

- | | | |
|----------|--------|-----------|
| January | May | September |
| February | June | October |
| March | July | November |
| April | August | December |

Payment

Amount Owed: Fee(s) x 5% (gst) = CVC Code: Payment Method: Cheque Credit Card

Credit Card:   Name on Card Card No

Expiry: Month Expiry: Year

Terms and Conditions

- **Payment is due at time of booking**
- Tourism Kelowna base holders are eligible
- Participation is subject to approval

I agree to these terms and conditions

Signature (digital)

Date

Signature by hand _____

