

2018 Economic Impact Summary

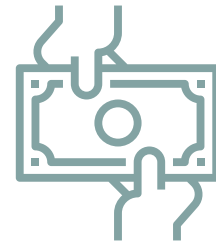
Kelowna & Central Okanagan

TOURISM
KeLOWNA



12,970

total jobs generated by our
tourism industry



\$573M

wages generated by our tourism
industry

\$443M

visitor spending by
overnight & day visitors



\$1 Billion
total GDP

\$204M

contributed to taxes

\$121M (59%)

in federal taxes

\$65M (32%)

in provincial taxes

\$18M (9%)

in municipal taxes

\$2.1 Billion
in Total Economic
Output