

STORY IDEAS

WINTER | SPRING 2023

TOURISM
KeLOWNA



WHAT'S INSIDE

Coming Soon | Experiences

Now Open: Local Bites & Local Sips

Story Ideas | Upcoming Events | Fast Facts

What's New Kelowna?

Situated in the heart of British Columbia, Kelowna is the hub and largest city in the Okanagan Valley. With spectacular views overlooking Okanagan Lake and an endless number of year-round adventures available, visitors to the region are spoilt for choice when looking for rest and relaxation, high adrenaline activities, family time or a mix of all three.

In addition, Kelowna continues to live up to its renowned reputation as a culinary destination. 2022 has seen impressive new restaurants opening, the wine scene continuing to thrive, and continued growth in the brewery, cidery, and distilling industry. The following is a sampling of what has opened in the last year, what's on the horizon, and story ideas for Winter/Spring 2023.



Frind Estate Winery bubble domes

COMING SOON

Erica Jane

The elevated dining restaurant has announced Okanagan talent Chris Braun, former chef de cuisine at RauDZ Regional Table and member of award-winning Culinary Team BC, as head chef. | erica-jane.com

Tiffin Fresh Kitchen

The Alberta-based franchise caters to fast-casual dining, providing high-quality Indian food to diners on a time crunch. tiffinfreshkitchen.com

Delta Grand Renovations

Delta Hotels by Marriott Grand Okanagan Resort began guest room renovations in November 2022 with new room product to be in place for summer 2023.

LOCAL BITES

OEB | Jan 2022

The Calgarian breakfast and brunch restaurant franchise opened its first Okanagan location in January, with a farm-to-table menu supporting local growers. The downtown location offers classics as well as trial menu creations including Deep-Fried Pierogies and the Korean Bulgogi Benny. | eatoeb.com

Leopold's Tavern | Jun 2022

The Saskatchewan-based restaurant launched its second BC location in Kelowna this summer. The friendly, neighbourhood bar offers up classic comfort food, local craft beer on tap, and is home to the famous Punchbowl Poutine, which is four pounds of fries, one pound of cheese, and a litre of gravy. | leopoldstavern.com

Maestro's Mediterranean Restaurant and Terrace | Jun 2022

Located at Manteo at Eldorado Resort with expansive views of Okanagan Lake, Maestro's (formerly SmackDAB) offers an elevated dining experience inspired by the Mediterranean. Carefully selected local ingredients are offered in small and large share plates celebrating flavours of the Mediterranean coast and paired with an international wine list. | maestroskelowna.com

Bernie's Supper Club & Cinema | Jun 2022

From the group behind BNA Brewing Co. and Skinny Duke's Glorious Emporium comes a new and unique experience on Bernard Avenue. Bernie's is a boutique theatre experience

where you can enjoy artisan cocktails and globally-inspired food creations on the mezzanine or head upstairs to watch a film with craft beer and concession snacks in hand.

bernieskelowna.com

King Taps | Jun 2022

Located on the downtown waterfront, King Taps launched its first BC location this spring with a 500-person seating capacity and two floors of "270-degree lake views." The restaurant serves over 50 rotating taps, signature pizzas, and shareables. | kingstaps.com

Habibi Tapas Grill | Jul 2022

Located in the Landmark District, Habibi Tapas Grill offers traditional Mediterranean and Lebanese cuisine to share including smoked baba ghanoush, lamb shawarma, Zaatar fries, and in-house made pita chips with their special seven spice blend. The quaint location frequently hosts live entertainment including belly dancers and musicians.

habibitapasgrill.com

Naked Cafe Expansion | Oct 2022

The much-loved vegan restaurant located in downtown Kelowna closed its doors to double in size this summer. Upon re-opening, the large diner-themed space now offers an even wider selection of seasonal vegan fare with fan-favourites such as the Smashburger and new items like the High Noon Hash.

nakedcafekelowna.com



Delta Grand, downtown Kelowna



Maestro's Kelowna



Naked Cafe

EXPERIENCES

KF Aerospace Centre for Excellence

Aug 2022

To celebrate the incredible history and achievement of Canadian aerospace in the Okanagan, KF Aerospace has opened a state-of-the-art museum and conference facility in the airport district. The location includes two dedicated hangars showcasing rare aircraft including a Second World War-era de Havilland Mosquito. kfcentre.ca

Lakeside Eco Sports | Oct 2022

Kelowna's newest tour company is committed to working closely with the City to offer sustainable eco tours. Activities include e-bike wine tours, a snow e-bike adventure launching in January, and a solar-powered catamaran lake tour coming next summer.

lakesideecosports.com



STORY IDEAS

AS BREWING SCENE GROWS, CENTRAL OKANAGAN BREWERY ASSOCIATION (COBRA) FORMS

The brewers of Kelowna have come together to collaborate on the growth of the local beer industry. The Central Okanagan Brewery Association spans six different areas of Kelowna with almost 20 locations to visit. The popularity of craft beers and the use of spelt grain to make pizza and baked goods has led to a rapid growth in Kelowna breweries that not only offer tastings and growlers, but meals and entertainment from live music to trivia evenings.

WINE GETS MORE EXPERIENTIAL

What started as innovative experiences to provide extra value to guests during the pandemic has turned into part of the wine culture in the Okanagan. Wineries now offer year-round experiences such as educational farm-to-glass tours, vertical tastings, snowshoeing through vineyards, and sipping wine in bubble domes.

KELOWNA'S PRESENCE AS A MOUNTAIN BIKING RETREAT IS GROWING

With a long cycling season due to its mild climate, Kelowna is quickly making its way up the lists for destination mountain biking where you can hit the trails, soak in incredible views, and end your day with a sip of award-winning wine or beer. The city recently hosted the first leg of the BC Bike Race, an Okanagan first, bringing top talent from across the nation to its rolling hills and mountainous terrain.

THE ULTIMATE SUSTAINABLE DESTINATION

Now, more than ever, visitors are starting to consider their environmental impact when on vacation. As Kelowna continues to grow, the message of sustainability is becoming synonymous with businesses and experiences. From coffee shops to locally-owned restaurants and boutiques, nature trails and lake activities, to cycling around the city; there are endless ways to explore Kelowna while honouring the environment and land of the syilx/Okanagan people.

For more story ideas, visit tourismkelowna.com/media.



Owner Nicole Barron | Born to Shake



Railside Brewing

NOW OPEN

LOCAL SIPS

The Gallery Winery | Jan 2022

West Kelowna's newest winery started with two artist sisters, Natasha and Kirsten, and their passion for farming and wine. The family run winery produces Riesling, Ehrenfelser, Merlot, and Malbec with sparkling wines coming soon. The Gallery features art by co-owner and resident artist, Natasha Campbell. | thegallerywinery.com

Red Bird Brewing Expansion | Aug 2022

The brewery recently expanded its production facility to a 1,500L system to keep up with demand. While renovating, they also expanded their outdoor space with the intention for community to gather and enjoy live music year-round. | redbirdbrewing.com

Railside Brewing | Aug 2022

The rail trail has its first brewery! Started by two friends in a driveway and taking just 10 months to come to life, the brewery offers thirsty cyclists and Okanagan Rail Trail visitors a selection of beers, non-alcoholic beverages, and bar snacks.

[instagram.com/railsidewbrewingkelowna](https://www.instagram.com/railsidewbrewingkelowna)

MotherLove Ferments | Sept 2022

Kelowna's North End Brewery District now has a kombucha bar. Owner Rochelle Minagawa began her business selling handcrafted fermented tea at the farmers' markets. The kombucha bar offers a variety of local creations by the tap, flight or growler including a spirited kombucha. | motherloveferments.com

Analog Coffee | Oct 2022

Another Calgarian coffee house has made its way to downtown Kelowna. Located in The Shoppes at ONE Water Street, the cafe serves single-origin coffee using Calgary-based roasters to supply fresh beans. | analogcoffee.com

Born to Shake | Nov 2022

What started as two bartenders creating homemade bitters and syrups has now grown into a boutique retail store that sells everything from DIY cocktail kits to must-have bar tools. The store also transforms into an event space in the evening offering bartending services. bornntoshake.com



UPCOMING EVENTS

Okanagan Bridal Expo
January 2023 | okanaganbridalexpo.com

Dine Around
January and February 2023 | dinearound.ca

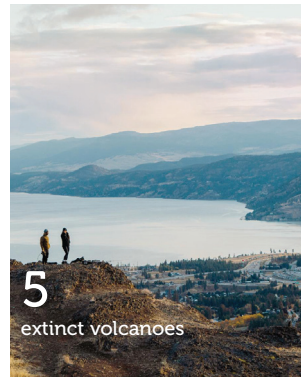
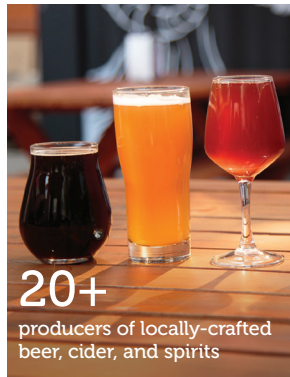
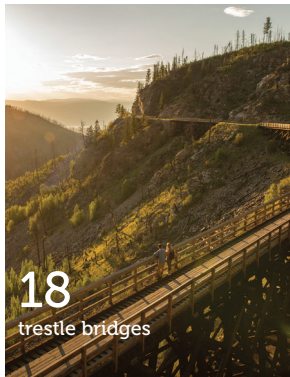
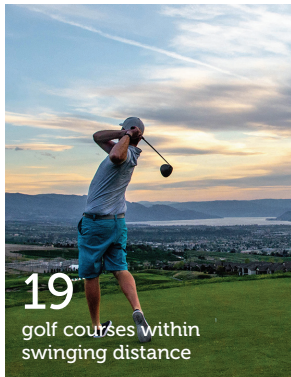
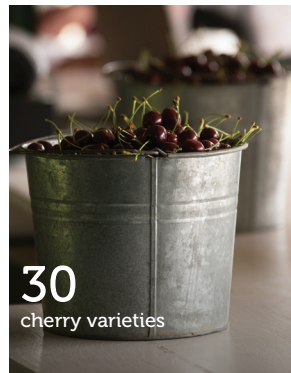
Spring Okanagan Wine Festival
Spring 2023 | thewinefestivals.com

AltiTunes Music Festival
March 2023 | altitunesmusicfest.com

Peak Pride Big White
April 2023 | peakpride.ca

BreakOut West
October 2023 | breakoutwest.ca

For more events, visit tourismkelowna.com/events.



Front cover (top left, then clockwise): Lakesider Brewing Co., Paynter's Fruit Market, Myra Canyon trestles, downtown Kelowna.



**Interested in More?
Contact Shereen.**

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