

Advertiser	Contact
Address	Tel
City/Prov	Email
Postal Code	

## ADVERTISING RATES

AD SIZE	AD DIMENSION	BUSINESSES WITHIN THE CENTRAL OKANAGAN	BUSINESSES BEYOND THE CENTRAL OKANAGAN
Inside Front Cover (bleed)*	6" x 10-3/4" (trim size)	\$5,170	\$5,600
Inside Back Cover (bleed)*	6" x 10-3/4" (trim size)	\$5,170	\$5,600
Full Page Ad (bleed)*	6" x 10-3/4" (trim size)	\$4,325	\$4,760
Full Page Supplied Ad (no bleed)	5-3/8" x 10-1/4"	\$4,055	\$4,465
1/2 Page Supplied Ad – Horizontal	5-3/8" x 4-7/8"	\$3,015	\$3,320
1/4 Page Ad – Vertical	2-5/8" x 4-7/8"	\$2,200	\$2,430
<i>One photo, logo, and 60-word descriptor to be submitted by advertiser</i>			
1/6 Page Ad – Vertical	2-5/8" x 3-1/4"	\$1,335	\$1,470
<i>One photo, logo, and 40-word descriptor to be submitted by advertiser</i>			
Community – Formatted Full Page	6" x 10-3/4"	\$1,050	—
<i>Three photos and 220-word descriptor (formatted)</i>			

\*Bleed ad material submitted by advertiser requires 1/8" of bleed added to all sides.

"Within the Central Okanagan" includes businesses located between Peachland and Lake Country.



"Beyond the Central Okanagan" includes businesses located in the North and South Okanagan regions.

All prices subject to GST.

## PAYMENT

Amount Owed: Fee(s) x 5% (gst) =

Payment Method: Cheque    Etransfer (*send payment to [accounting@tourismkelowna.com](mailto:accounting@tourismkelowna.com)*)    Credit Card

Credit Card      Name On Card    Card No  
 Expiry Month    Expiry Year    CSC Code

**DEADLINES** Ad space: Thursday, October 31, 2019 | Artwork + Materials: Monday, November 4, 2019

## TERMS & CONDITIONS

- payment is due at the time of booking
- if artwork is not supplied camera ready (where applicable), extra charges will apply
- Tourism Kelowna reserves the right to refuse any advertising placement

← I agree to these terms and conditions    Signature (digital)

Date    Signature by hand \_\_\_\_\_

