

The Kelowna Wine Trails program promotes the Central Okanagan as a highly desirable Canadian wine region. Kelowna Wine Trails touring guides are a visitor must-have for wine tasting in the Central Okanagan. A network of five different wine trails cross-promote each other, resulting in increased business for all.

Includes

- enhanced additional listing on tourismkelowna.com
- placement of digital brochure on tourismkelowna.com/things-to-do/wineries/guide/
- Cost-Shared Wine Photo shoot Opportunity (subject to availability)
- Content Marketing
- Digital Advertising in the Visitor Centre
- Wine Trail activation in the Visitor Centre (subject to availability)
- Inclusion in a Digital Wine Trails Passport Program (TBC)
- Invitation to two Wine Trail Meeting and Networking Events (Spring & Fall)

Prerequisites

- hold a current Base Package
- available only to Central Okanagan wineries, breweries, distilleries, and cideries with tasting rooms

Business Name	Contact
Address	Tel
City/Prov	Email
Postal Code	




Program Fee

\$1,500

Payment

Amount Owed: \$1,500 x 1.05 (gst): \$1,575

Payment Method: Cheque Etransfer *(send payment to accounting@tourismkelowna.com. **Answer Kelowna**)* Credit Card

Credit Card:   	Name on Card	Card No
	Expiry Month	Expiry Year CSC Code

Deadlines Book program: November 29, 2020

Terms and Conditions

- **Payment is due at time of booking**
- Participation is subject to approval

← I agree to these terms and conditions Signature (digital)

Date Signature by hand _____

