

The Kelowna Wine Trails program promotes the Central Okanagan as a highly desirable Canadian wine region. Kelowna Wine Trails touring guides are a visitor must-have for wine tasting in the Central Okanagan. A network of five different wine trails cross-promote each other, resulting in increased business for all.

Includes

- enhanced listings on the *All Wineries* and *Wine Trails* webpage
- cost-shared photo shoot (subject to availability)
- content marketing
- digital advertising in the visitor centre for 2 seasons
- wine Trail activation in the visitor centre (subject to availability)
- inclusion in a digital wine trails passport program
- spread in edible magazine (or similar)
- inclusion in wine trail specific videos
- boosted social media posts by wine trail
- formatted ad in brochure (online or printed tbd)
- Invitation to two meetings and networking events (Spring & Fall)

Prerequisites

- hold a current Base Package
- available only to Central Okanagan wineries, breweries, distilleries, and cideries with tasting rooms

To view the current Kelowna Wine Trails guide, go to tourismkelowna.com/do/wine/guide

Business Name	Contact
Address	Tel
City/Prov	Email
Postal Code	




Program Fee

\$1,500

Payment

Amount Owed: \$1,500 x 1.05 (gst): \$1,575

Payment Method: Cheque Etransfer *(send payment to accounting@tourismkelowna.com. **Answer Kelowna**)* Credit Card

Credit Card:    Name on Card _____ Card No _____

Expiry Month _____ Expiry Year _____ CSC Code _____

Terms and Conditions

- **Payment is due at time of booking**
- Participation is subject to approval

I agree to these terms and conditions Signature (digital) _____

Date _____ Signature by hand _____