

The Kelowna Wine Trails program promotes the Central Okanagan as a highly desirable Canadian wine region. Kelowna Wine Trails touring guides are a visitor must-have for wine tasting in the Central Okanagan. A network of five different wine trails cross-promote each other, resulting in increased business for all.

**Includes**

- enhanced listings on the *All Wineries* and *Wine Trails* webpage
- cost-shared photo shoot (subject to availability)
- content marketing
- digital advertising in the visitor centre for 2 seasons
- wine Trail activation in the visitor centre (subject to availability)
- inclusion in a digital wine trails passport program
- spread in edible magazine (or similar)
- inclusion in wine trail specific videos
- boosted social media posts by wine trail
- formatted ad in brochure (online or printed tbd)
- Invitation to two meetings and networking events (Spring & Fall)

**Prerequisites**

- hold a current Base Package
- available only to Central Okanagan wineries, breweries, distilleries, and cideries with tasting rooms

To view the current Kelowna Wine Trails guide, go to [tourismkelowna.com/do/wine/guide](http://tourismkelowna.com/do/wine/guide)

Business Name

Contact

Address

Tel

City/Prov

Email

Postal Code

**Program Fee**

**\$1,500**

**Payment**


Amount Owed: \$1,500 x 1.05 (gst): \$1,575

Payment Method: Cheque

Etransfer

(send payment to [accounting@tourismkelowna.com](mailto:accounting@tourismkelowna.com). **Answer Kelowna**)

Credit Card

Credit Card: 



Name on Card

Card No

Expiry Month

Expiry Year

CSC Code

**Terms and Conditions**

- **Payment is due at time of booking**
- Participation is subject to approval

← I agree to these terms and conditions

Signature (digital)

Date

Signature by hand \_\_\_\_\_