

The Kelowna Wine Trails program promotes the Central Okanagan as a highly desirable Canadian wine region. Kelowna Wine Trails touring guides are a visitor must-have for wine tasting in the Central Okanagan. A network of five different wine trails cross-promote each other, resulting in increased business for all.

Includes

- enhanced additional listings on the *All Wineries* and *Wine Trails* webpage
- content marketing
- digital advertising in the Visitor Centre
- cost-shared wine content shoot (subject to availability)
- paid social media advertising
- wine trail activation in the Visitor Centre (subject to availability)
- #exploreKelowna wine trails passport
- sponsored content & digital display advertising with relevant media outlets
- email marketing
- invitation to two Wine Trails meetings and networking events (Spring & Fall)

Prerequisites

- available only to Central Okanagan wineries, breweries, distilleries, and cideries with tasting rooms

To view the current Kelowna Wine Trails guide, go to tourismkelowna.com/do/wine/guide

Business Name

Contact

Address

Tel

City/Prov

Email

Postal Code

Member Fee

\$1,500 + tax

Advertiser Fee

\$1,800 + tax

Payment Method: Cheque

Etransfer

*(send payment to accounting@tourismkelowna.com. **Answer Kelowna**)*

Credit Card

Credit Card: 



Name on Card

Card No

Expiry Month

Expiry Year

CSC Code

Terms and Conditions

- **Payment is due at time of booking**
- Participation is subject to approval

← I agree to these terms and conditions

Signature (digital)

Date

Signature by hand _____