



The Kelowna Wine Trails program promotes the Central Okanagan as a highly desirable Canadian wine region. Kelowna Wine Trails touring guides are a visitor must-have for wine tasting in the Central Okanagan. A network of five different wine trails cross-promote each other, resulting in increased business for all.

**Includes**

- formatted ad with business listing, logo, contact info
- enhanced additional listing on [kelownawinetrails.com/do/wine](http://kelownawinetrails.com/do/wine)
- placement of digital brochure on [tourismkelowna.com/do/wine/guide](http://tourismkelowna.com/do/wine/guide)

**Prerequisites**

- hold a current Necessities Advertising Package
- have a valid transportation license and commercial insurance

**Distribution**

- 100,000 copies of the Kelowna Wine Trails guide are distributed at attractions and services throughout BC and Alberta

To view the current Kelowna Wine Trails guide, go to [tourismkelowna.com/do/wine/guide](http://tourismkelowna.com/do/wine/guide)

Business Name  
Address  
City/Prov  
Postal Code

Contact  
Tel  
Email

**Program Fee**

\$675

**Payment**

Amount Owed: \$675 x 1.05 (gst): \$708.75

Payment Method: Cheque    Etransfer (send payment to [accounting@tourismkelowna.com](mailto:accounting@tourismkelowna.com))    Credit Card

Credit Card:    Name on Card    Card No  
Expiry Month    Expiry Year    CSC Code

**Deadlines** Book program: October 31, 2018 | Materials: January 18, 2019

**Terms and Conditions**

- Payment is due at time of booking
- Participation is subject to approval

← I agree to these terms and conditions    Signature (digital)

Date    Signature by hand \_\_\_\_\_

