

ENHANCING ACCESSIBLE TOURISM

Accessible Keweenaw Initiative March 26, 2024



Understanding Visitor Spending Impacts in the Western UP

University of Michigan Economic Growth Institute
April 17, 2024

7:30 am – Bonfire, Houghton

4:00 pm – Eagle Harbor Township Office

TODAY'S PANELISTS

- Jen Shaud, Accessible Keweenaw Initiative Collaborative
- Robin Meneguzzo, Keweenaw Community Foundation
- Jaime Glenn, Superior Alliance for Independent Living
- Sue Anderson, Superior Alliance for Independent Living
- Rachael Pressley, Western UP Planning & Development Region
- Brad Barnett, Visit Keweenaw



WHY AKI?

The Keweenaw attracts community members and visitors who love nature, small towns, and the Copper Country's rich history.

Access to these amenities is an important way of life for those who live here.

Preserving access to special places as our community members age-in-place is critical to preserving the local way of life for many.

COALITION FORMATION

- Equipment Loans for the Keweenaw
- Keweenaw Community Foundation
- Keweenaw Land Trust
- Keweenaw National Historical Park
- Michigan Department of Natural Resources
- Superior Alliance for Independent Living
- Visit Keweenaw
- Western UP Planning & Development Region
- Concerned community members



SUMMER 2023

- A.E. Seaman Mineral Museum
- Calumet Colosseum
- Dee Stadium
- Eagle Harbor Beach
- Eagle River & Jacobs Falls
- Brockway Mtn Summit
- Eagle Harbor Lighthouse
- Houghton Co Marina
- Houghton Waterfront Trail
- Ray Kestner Park

- Hancock Beach & Campground
- Bete Grise County Park
- Estivant Pines Trailhead
- Copper Harbor Visitor Center
- Houghton County Arena
- McLain State Park
- Fort Wilkins Historic State Park
- Boston Pond Nature Area
- Paavola Wetlands Nature Area



