



UPPER PENINSULA HALLOWEENIE DOG RACE SPONSORSHIP REGISTRATION

The U.P.'s cutest race of the year!

Help raise funds for the **Copper Country Humane Society** by becoming a sponsor for the **2023 Upper Peninsula Halloweenie Dog Race**. Taking place on **October 14th at 4 pm**, we're unleashing the hounds through four races down Sheldon Avenue. With the help of businesses like yours, we can raise money for a good cause and make this the doggone best event of the season!

Sponsorship Tier	Cost	Benefits
<i>Title Sponsor (1 available)</i>	\$500	<ul style="list-style-type: none"> Name & Logo on Race Banner Acknowledgement on all media press releases and interviews Recognition on Event Web Page and Social Media Event Description Shout Out During Costume Parade Competition Listing on Event Flyer Recognition on Event Sponsor Banner Opportunity to be Celebrity Judge for Costume Contest
<i>Race Sponsor (4 available)</i>	\$250	<ul style="list-style-type: none"> Recognition on Event Web Page Shout Out During Race Competition Listing on Event Flyer Recognition on Social Media Event Description Recognition on Event Sponsor Banner
<i>Costume Parade Sponsor (1 available)</i>	\$250	<ul style="list-style-type: none"> Recognition on Event Web Page Shout Out During Costume Parade Competition Listing on Event Flyer Recognition on Social Media Event Description Recognition on Event Sponsor Banner Opportunity to be Celebrity Judge for Costume Contest
<i>Spooktacular Supporter</i>	\$100	<ul style="list-style-type: none"> Recognition on Event Web Page Recognition on Social Media Event Description Recognition on Event Sponsor Banner

How to Sponsor

Select Sponsorship Level (first come, first serve for some levels):

___ Title Sponsor (\$500)

___ Race Sponsor (\$250)

___ Costume Parade Sponsor (\$250)

___ Spooktacular Supporter (\$100)

Return this form with payment following the instructions below.

- Checks should be made out to "Visit Keweenaw" and mailed to: Visit Keweenaw, 56638 Calumet Avenue, Calumet, MI 49913
- Payment *must* be received by October 2nd, 2023
- For sponsors \$250+: Please send your digital logo in a JPEG or PNG format and your preferred website or social media link address to bbarnett@visitkeweenaw.com

Event Details

