



MICHIGAN SUSTAINABLE TOURISM SUMMIT SPONSORSHIP

OVERVIEW

Summit Partners are organizations aligned with the goals of the Michigan Sustainable Tourism Summit who contribute to its success through collaboration and engagement. In return, partners receive visibility, connection, and complimentary access to the event.

WHY SPONSOR?

Sponsoring the Michigan Summit positions your organization as:

- A leader in conservation and outdoor responsibility
- A supporter of regional collaboration
- A partner in sustainable community development
- A visible presence among decision-makers and practitioners

Your brand will be featured across event marketing, onsite materials, and direct engagement opportunities with attendees.

SPONSORSHIP LEVELS

- *Steward Sponsors \$750*
- *Experience Sponsors \$1750*
- *Signature Sponsors \$3500*

CONFIRMED PARTNERS



SPONSORSHIP TIERS + PERKS

STEWARD SPONSOR — \$750

*Includes two complimentary registrations
Logo on summit website and printed/digital program
On-site signage recognition
Social media acknowledgment
Verbal recognition during general welcome*

EXPERIENCE SPONSOR — \$1,750

*Includes four complimentary registrations
Exhibit table presence
Logo placement on summit materials
Recognition tied to a specific experience such as a coffee break or lunch.
Verbal acknowledgment during the sponsored activity
Optional 1–2 minute welcome remarks at the start of the sponsored activity*

SIGNATURE SPONSOR — \$3,500

*Includes six complimentary registrations
Premier logo placement across summit materials
Recognition as sponsor of one of the following: networking reception, keynote session, or field experience
“Presented by” recognition for that segment
3–5 minute speaking opportunity at sponsored moment
Reserved seating at keynote*

CONTACT US

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