

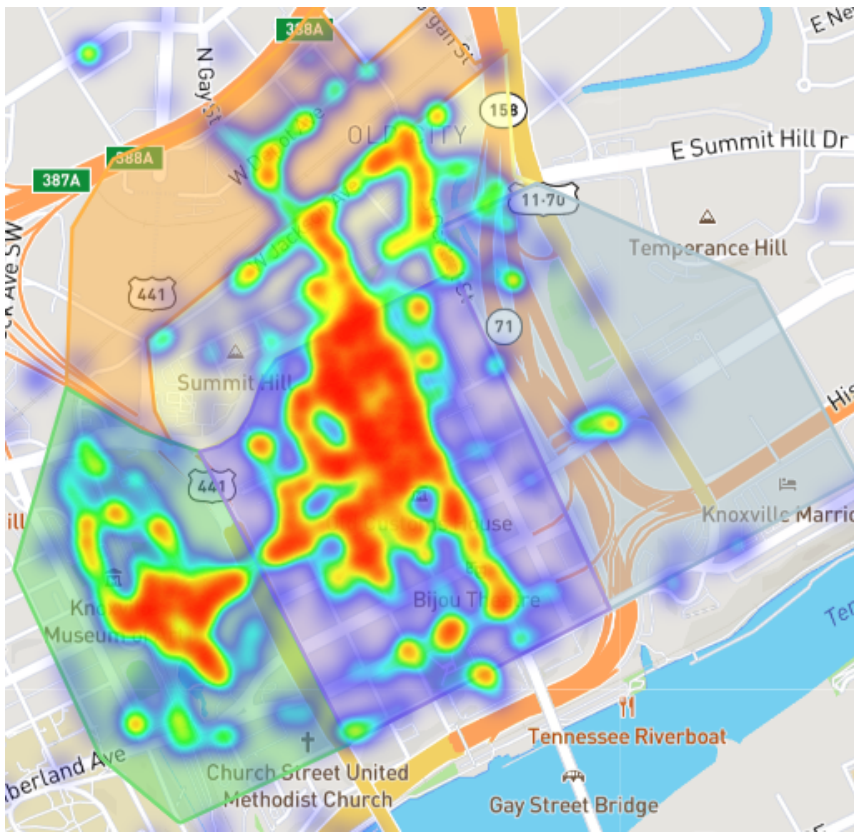


Quarterly Report

July 2022-September 2022



Hospitable by Nature



Accomplishments

Ambassadors have applied Block by Block's best practices to enhance growth and development in downtown Knoxville. Every day of the week, Ambassadors are dedicated to the mission of making Knoxville a great place to live and visit. Over the last three months, Ambassadors have achieved the following special projects and cleaning accomplishments:

Hospitality assistance: This includes but not limited to helping others with using parking meters, suggesting a great place to eat or shop, answering questions about events, etc. Provided assistance to (2,367) people.

Directions Provided: Need to know where to go and how to get there? Ambassadors have helped (2,123) people get where they need to be.

Take a look at the heat map on the left. The darker the red, the more hospitality statistical data has been collected.

QUICK VIEW

Jul 01, 2022 -- Sep 30, 2022

239 Business Contact

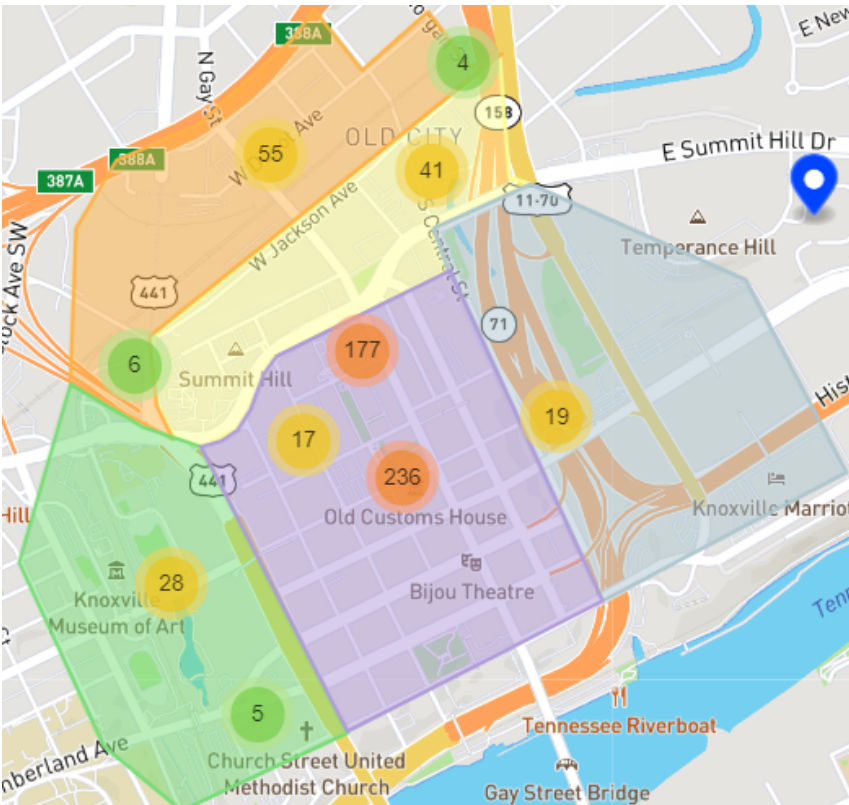
2123 Directions Provided

381 Hospitality Escort

509 Photo Assist

2367 Hospitality Assistance

Quality of Life



Field Observations

Welfare check: Rain or shine the Ambassador program will check on the vulnerable populations throughout the day. (749) individuals were approached to ensure their well-being. Will provide referrals and further assistance, if needed.

Outreach contact: Ambassadors take one step beyond a welfare checks building a repetitive repour with the individual.

Outreach referral: The beneficiary has allowed Ambassadors to know enough information about them to suggest a particular referral.

The Ambassadors goal is to encourage vulnerable populations to use Knox County resources for their own benefit. On occasions, Ambassadors are able to help fill out applications for housing, SNAP benefits, or employment. The program relies on swift actions and mutual respect as the key to improving the lives of those in need.

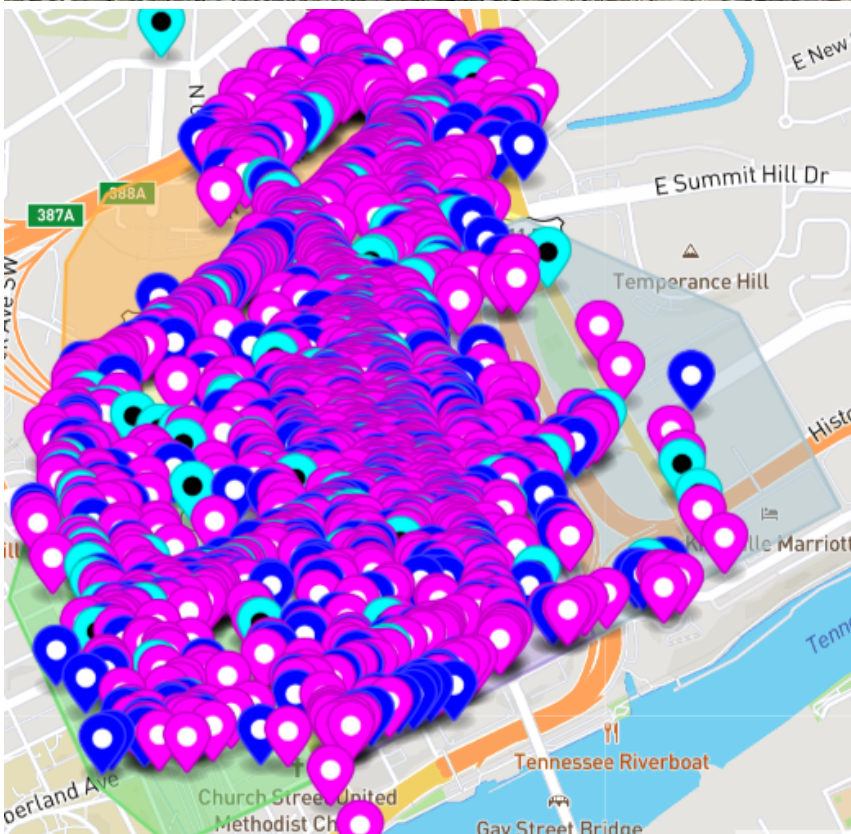
The map on the left are the generalized areas Ambassadors haved engaged with unhoused over the last three months.

QUICK VIEW

Jul 01, 2022 -- Sep 30, 2022

- 11 Panhandling - Aggressive
- 76 Panhandling - Passive
- 105 Outreach Contact
- 145 Outreach Referral
- 749 Welfare Check

Community Safety & Service



Initiatives

Graffiti/Sticker/Bill Removal: If you see graffiti, sticker, or bill on a public fixture you should not see it for long. Ambassadors removed (324) of these.

Litter collection: Team work makes the dream work. Ambassadors assisted The City of Knoxville pick up (10,698) pieces of litter around downtown.

Scooter relocation: Scooters are a great asset to have in the city, but it is not fun to dodge them on the sidewalk. Ambassadors have moved (1,243) to a safe location.

Ambassadors help downtown daily with preventing accidents, removing graffiti, and moving scooters out of walk paths. Safety is our priority.

The map on the left shows where Ambassadors collect litter, relocated scooters, and removed graffiti from July 1st, 2022 through September 30th, 2022.

Color Key:

Pink: Litter collection

Blue: Scooter Relocation

Light Blue: Graffiti Removal

QUICK VIEW

Jul 01, 2022 -- Sep 30, 2022

324 Graffiti/Sticker/Bill Removal

10698 Litter Collected (Pieces)

1243 Scooter Relocation

239 Business Contact