

DIA Marketing Intern Position

Description:

The Marketing Intern for DIA will assist the Director of Marketing with a variety of items from the development of new marketing materials to the updating of materials already in place. We are looking for someone with a creative mind who can design materials and bring ideas to fruition.

Responsibilities:

- Assist Director of Marketing with updates to current InDesign Brochures
- Edit text on current marketing materials
- Create new marketing materials
- Assist as necessary with social media posting and content creation
- Create content for use with Holiday emailing
- Create content for E-Newsletter
- Update website content

Requirements:

- Creative mind who can, at times, think outside the box.
- Solid knowledge of Adobe Suite, particularly Photoshop and InDesign, for the creation of marketing materials and the creation of custom graphics.
- Social Media experience and access.
- Junior or Senior student seeking Marketing or Communications degree path
- A strong writing background is highly recommended.

Full Time position for summer 2024 with competitive pay based on experience.