
KNOXVILLE – KNOX COUNTY SPORTS AUTHORITY

INTERNSHIP COMMITTEE Meeting Minutes September 26, 2022, at 9:00 AM

The meeting of the Sports Authority (“the Authority”) Internship Committee held via Zoom Conference was called to order by Mrs. Rosalyn Tillman, Chair, at 9:02 AM on September 26, 2022.

In attendance were Rosalyn Tillman, Chair of the Sports Authority Internship Committee, Amy Nolan, Knoxville Chamber Vice-President of Regional Enhancement, Nayasha Farrior, Assistant Director of Academic Support and Partnerships at the UT Haslam College of Business, Cynthia Manning Dirl, Knox Education Foundation Pathways Manager, Kim Bumpas, President of Visit Knoxville, Clint Casey, Managing Director of Creative Services & Market Research at Visit Knoxville, Kristin Combs, Director of Communications & Social Strategies at Visit Knoxville, and La Vonna Hamer, Executive Assistant at Visit Knoxville. Sports Authority Internship Committee meetings are publicly noticed.

Review of August 19, 2022, Meeting Minutes

Mrs. Tillman presented the meeting minutes from the Sports Authority Internship Committee meeting held on August 19, 2022 and allowed the Committee an opportunity to ask questions and discuss them.

Announcements:

- No applicants yet
- Page views comparison during the first 21 days for summer 2022 vs. summer 2023 program
 - Internship page - down by 33%
 - Views increased after the 9/13/22 e-blast
 - Application page - down 66%
 - 24 page views
- Personal outreach (phone calls, in-person conversations) to the contacts is important
- One-hour, UT on-campus information session
 - Information about the program
 - Baseball tickets
 - Food

Decisions

- A picture version of the flyer was given to the committee

Action Items	Assigned to
Reach out to contacts on the list and other personally known contacts	Committee
Research student engagement in the career fair	Farrior
Testimonial from Kristen Theilmann and S&ME	Bumpas
Include a testimonial on the flier via QR Code	Casey
Mid-October media push	Combs and Bumpas
Re-send the e-blast in mid-October	Hamer
Arrange campus information session	Tillman and Farrior
Contact Pellissippi State internship coordinator	Tillman
Research non-completion of the application	Casey
Handshake reminder the week of October 17 th	Hamer

New Business:

The next meeting will be held via Zoom conference at 10:30 AM on Wednesday, October 19, 2022.

Adjournment

Mrs. Tillman adjourned the meeting at 9:54 AM.