

KNOX COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Knox County

- Rank **#4** out of 95 counties by EI
- Generated **\$1.222 BILLION** in direct tourism expenditures
- Generated **10,697** jobs
- Produced **\$239.98 MILLION** in payroll
- Created **\$28.59 MILLION** in local tax revenue
- Created **\$64.04 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$505.25** less in local and state taxes
- Each household pays **\$155.94** less in local county taxes
- Each household pays **\$349.32** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Knox County

- Generated **\$3,349,184.10** in daily expenditures
- Produced **\$657,492.72** in daily payroll
- Created **\$78,318.32** daily in local tax revenues
- Created **\$175,440.88** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Knox County household would pay \$505.25 more in taxes*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry/;
U.S. Census Bureau American Community Survey
<https://data.census.gov/cedsci/>