



WELCOME
WE ARE
OPEN
PLEASE COME IN



visit
knoxville
TENNESSEE

SAFE SERVICES

Our Convention Services Team has been eagerly waiting to welcome groups back to Knoxville, but most importantly welcome them back safely! The team uses a customized approach based on the individual needs of each group, and now more than ever, we are committed to providing these important services to ensure the highest level of success for your meeting here in Knoxville! Some examples of our Safe Services include:

Communication - serving as a local liaison and providing in the moment information regarding

- State and City guidelines and checklists
- Local safety practices
- Knoxville's facilities
- Downtown Knoxville (signage and clings promoting 5 Core Actions: hand washing, physical distancing, face coverings, staying home if you are sick, sanitizing surfaces)

Assistance with Restructuring

- Negotiations with partners
- Additional space at contracted venues
- Alternative off-site and outdoor venues

Hybrid/Virtual Meeting Options

- Virtual destination experiences and tours
- Knoxville themed Zoom backgrounds and/or Visit Knoxville logo placement
- Promotional videos during breaks or prior to sessions
- Virtual happy hour

Expanded Digital Offerings & Marketing Support

- Digital Visitors Guides, downtown maps, dining/trolley maps, walking tours, etc.
- Digital welcome messages
- Customized landing pages
- Social media interaction through group pages

Physical Meetings

- Unique networking opportunities including outdoor/walkable options and scavenger hunts
- Concise information on dining, entertainment and attractions offerings
- Coordination of venues regarding room set up, spacing, food and beverage options and event flow

Registration Assistance

- Contact tracing
- Queuing and assigned check-in times
- Providing materials in advance for pre-stuffed bags

Destination Information Table Alternatives

- Engage attendees through the convention app
- Encourage attendees to download the Visit Knoxville app
- Provide attendee hotline for questions via phone or text

Expanded Attendance Building

- Custom welcome videos
- Virtual attendance builder options such as digital postcards
- Local support letters
- Promote local initiatives for safe meetings

For more information regarding current state and local guidelines visit

www.visitknoxville.com/safemeetings

#KNOXROCKS Safe Meetings & Events