



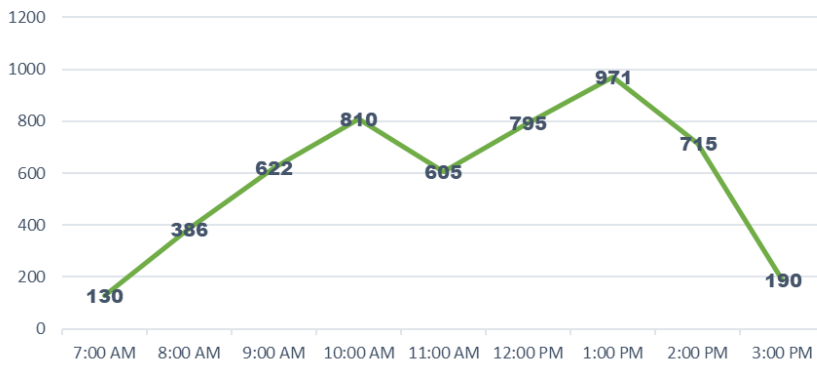
Website Report Q2 FYE24

October 1, 2023-December 31, 2023



Hospitality

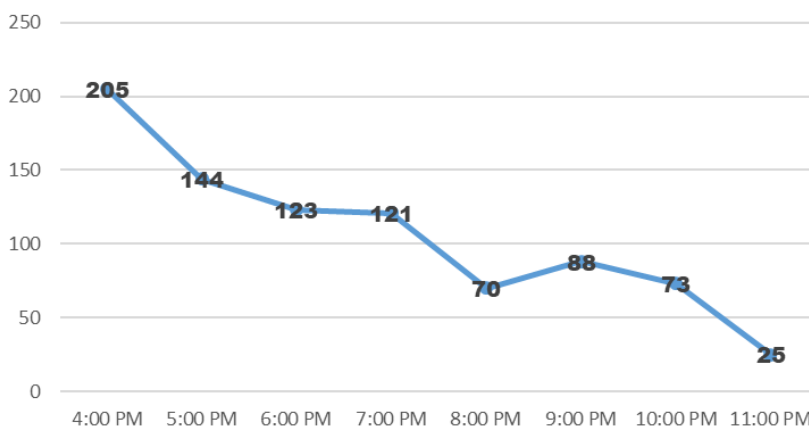
1st Shift Stats per Hour



Hospitality Stats



2nd Shift Stats per Hour



Hours of Operation

From the data presented on this page, the hospitality statistics are divided into two shifts: 1st and 2nd. The first shift operates from 7 am to 3:30 pm, seven days a week from Sunday through Saturday. Meanwhile, the second shift runs from Wednesday to Sunday, starting at 3:00 pm and ending at 11:30 pm.

Hospitality Line Graphs

The line graphs showcase the hourly trends of the hospitality stat entries. These graphs aid in identifying peak hours and patterns, allowing us to allocate resources effectively and optimize our services based on demand fluctuations.

Overall, the data on this page provides a comprehensive breakdown of the two hospitality shifts, the specific tasks undertaken, and an insightful representation of the hourly trend stats.

Hospitality Totals

Hospitality Assistance: 426

Hospitality Escort: 35

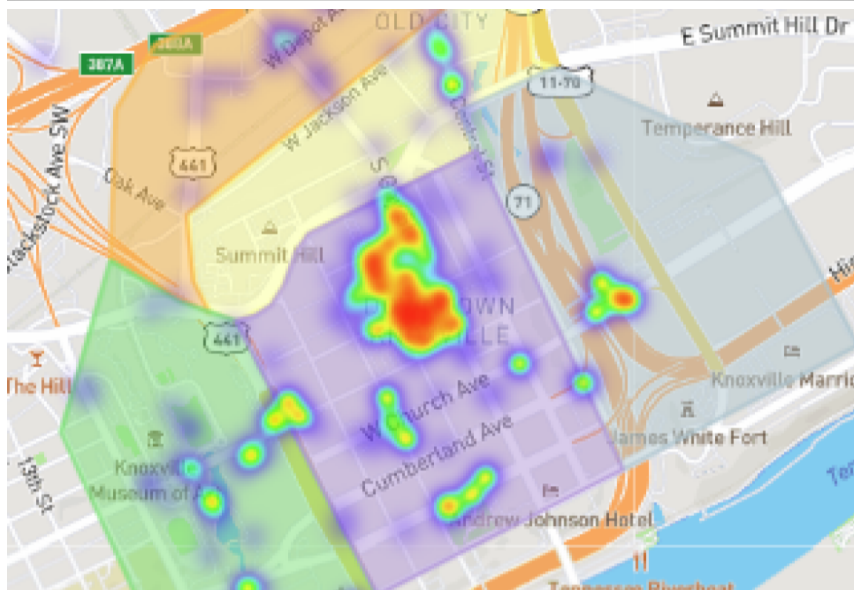
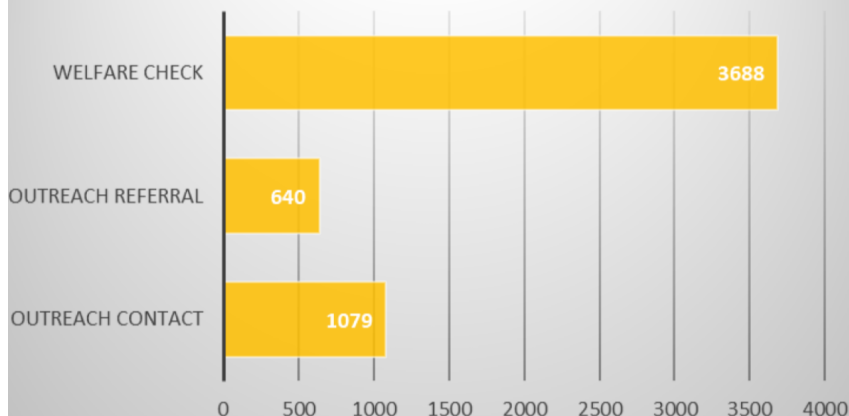
Directions Provided: 246

Maps/Handouts Provided: 30

Photo Assist: 112

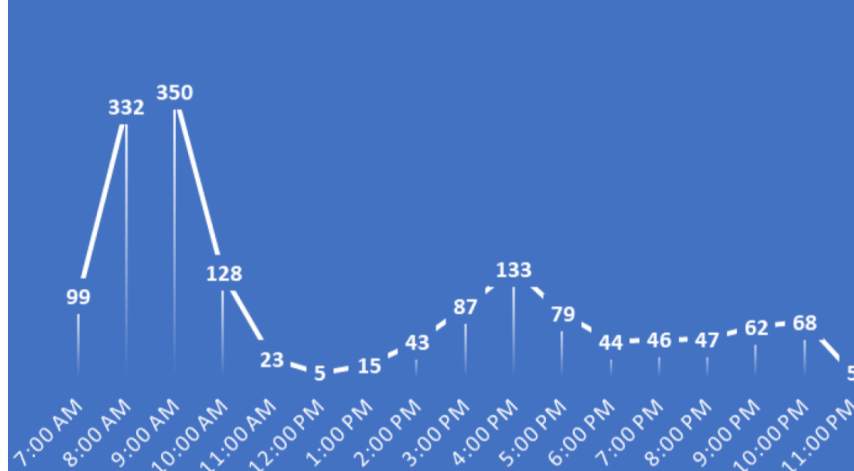
Community Safety

Outreach Efforts



Welfare Checks

SCOOTER RELOCATION



Community Outreach

Heatmap depicts the areas where Ambassadors completed welfare checks throughout the quarter.

Outreach assistance encompassed a range of services. Within the last quarter, Ambassadors actively provided various essential items such as clothing, shoes, bus passes, and other related tasks to those in need.

Ambassadors continue to maintain familiar relationships with individuals who require ongoing support.

Safe Sidewalks

Here is a summary of the pedestrian safety situation in downtown Knoxville.

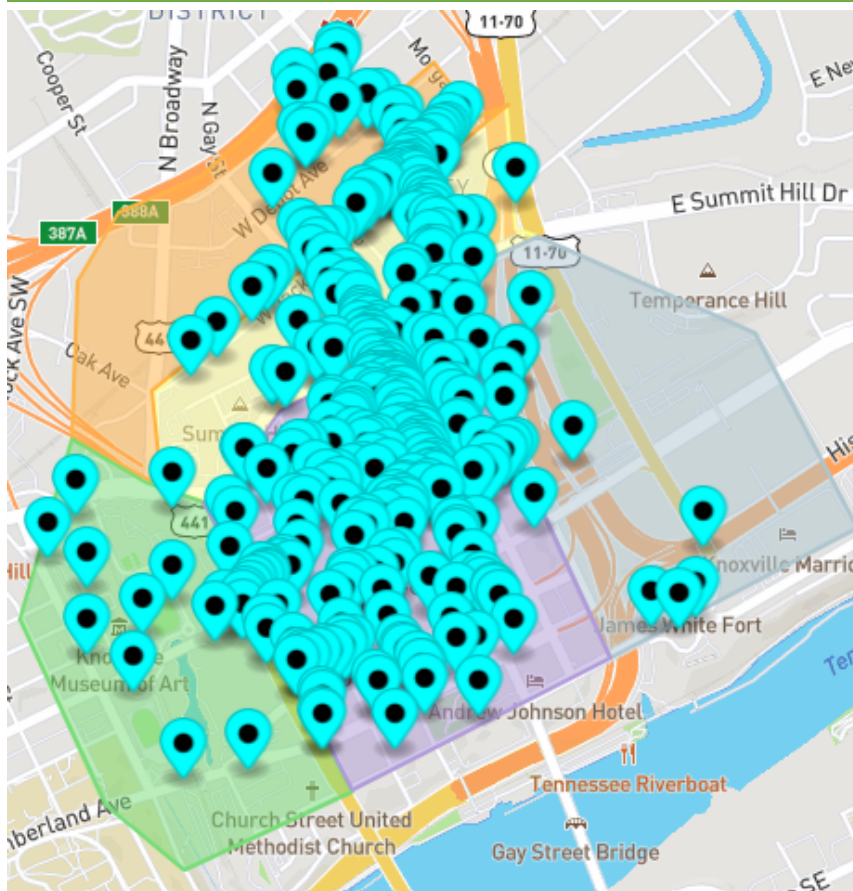
Here are the key facts regarding the recent efforts:

- A total of 1,566 scooters have been safely relocated to designated areas.
- 41 ordinance violations have been recorded on motorized scooters on the sidewalks.

Scooter Relocation Line Graph

Timeframe of when scooters are relocated. Most scooters are pulled off the street and picked up off the sidewalk in the morning. Typically the scooters are displaced during midnight hours.

Cleaning Statistics



Graffiti/Sticker/Bill removal map

Initiatives

During the quarter, a total of 9,773 pieces of litter were collected by Ambassadors. The green column chart illustrates the hourly distribution of litter collection. Both morning and afternoon are peak times for litter accumulation. This pattern corresponds to the pedestrian traffic overnight and the lunch rush, indicating a higher volume of litter during these periods.

Accomplishments

Graffiti/Sticker/Bill Totals:

1097

To the left, the marker map highlights the locations where graffiti was removed by both 1st and 2nd shifts. This ranges from sprayed graffiti, bills, and stickers on utility poles, trash cans, and other public fixtures.