

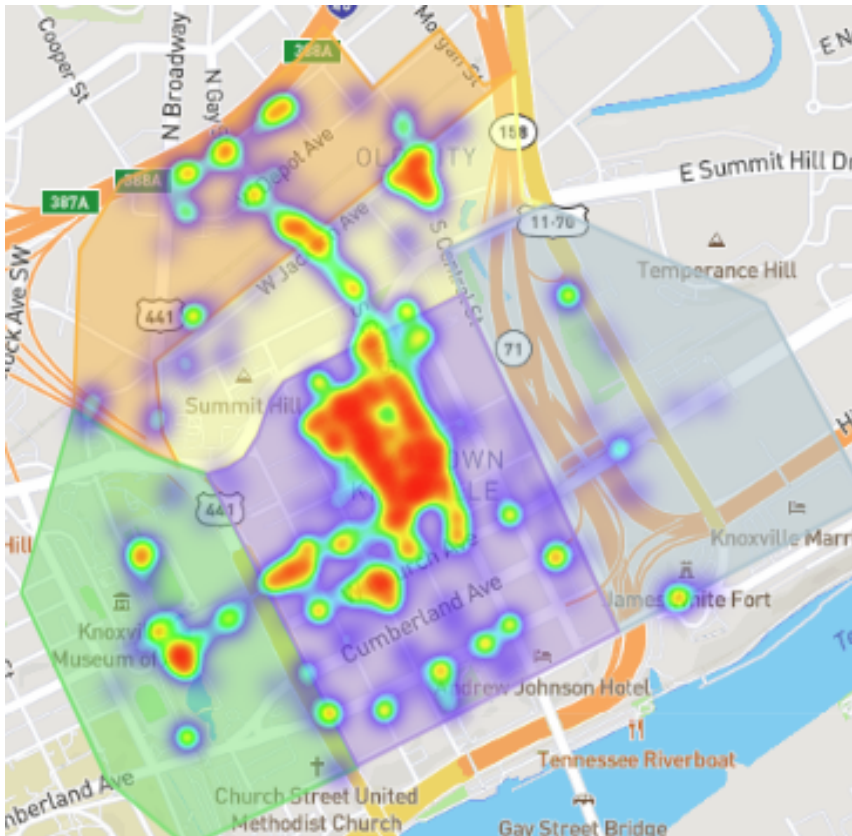


Ambassador Stats

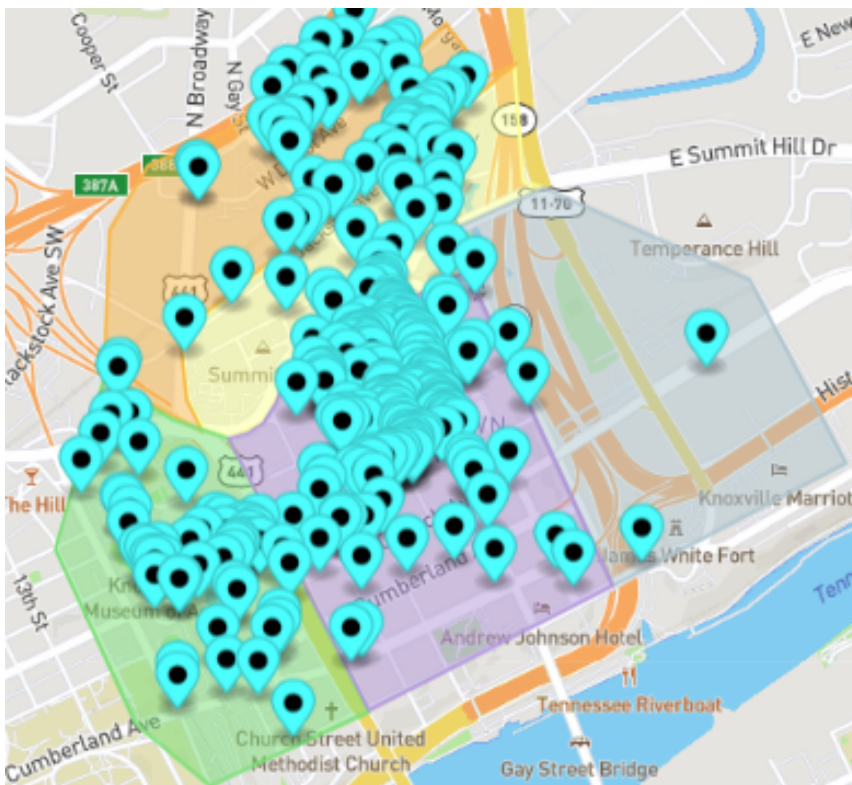
April 1st 2023- June 30th 2023



Safety Highlights



Welfare check heat map depicts the areas Ambassadors completed health and safety checks.



Scooter Relocation Map

Field Observations

During the beginning of the Ambassador program in 2022, scooter relocation was more of a challenging task. Over the last year, proper placement of scooters has improved.

Welfare checks continue to be an important Ambassador role. Safety of residents and visitors will always be first!

Initiatives

Ambassadors encourage the use of designated crosswalks and follow traffic signals.

Collaborate with local law enforcement agencies to increase community cohesion.

QUICK VIEW

Apr 01, 2023 -- Jun 30, 2023

857 Scooter Relocation

1839 Welfare Check

Cleaning Task



Keeping Downtown Beautiful

Removing graffiti helps to maintain the integrity of public spaces and prevents vandalism, making our cities and neighborhoods more pleasant for everyone.

Picking up litter and removing graffiti can have long-term benefits for the environment. By taking care of our surroundings, we are contributing to the preservation of ecosystems, reducing pollution, and creating a safer and healthier environment for everyone downtown.

QUICK VIEW

Apr 01, 2023 -- Jun 30, 2023

535 Graffiti/Sticker/Bill Removal

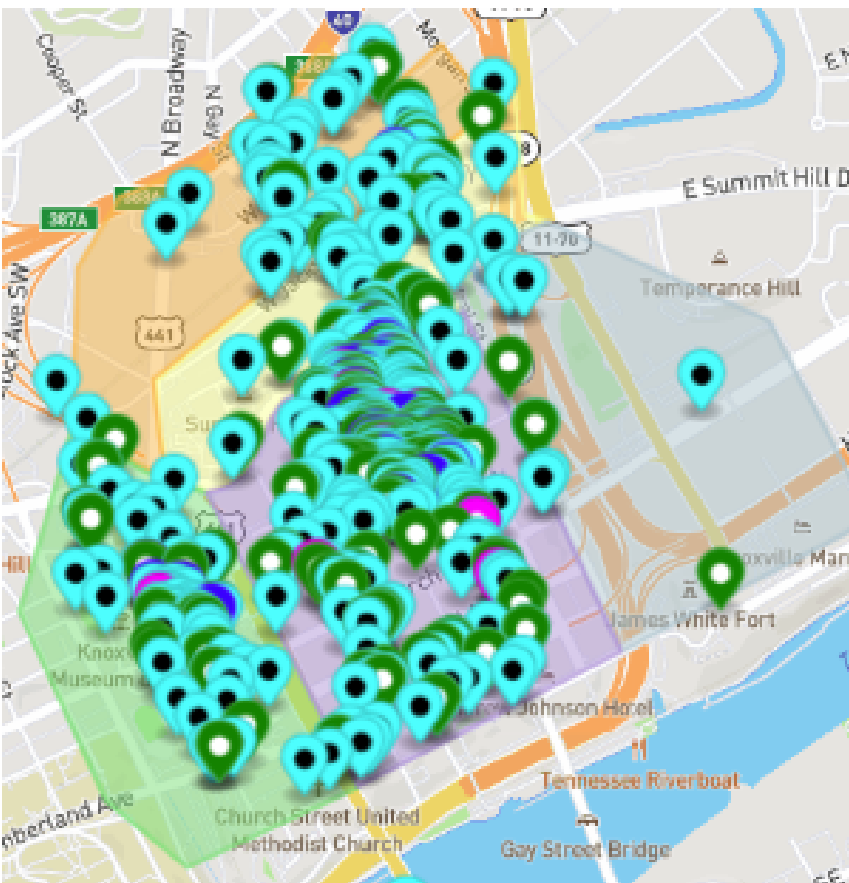
4065 Litter Collected (Pieces)

Cleaning Before & After





Highlights



Hospitality Stat Map

Ambassador At Your Service

Ambassadors will track all activity in the SMART System, which allows us to measure productivity and develop necessary reports to improve downtown Knoxville.

Goals

Being warm and friendly towards guests is essential in creating a welcoming and positive environment.

Adapting to the specific needs and preferences of guests is a key aspect of good hospitality. Being flexible and accommodating in meeting their requests allows for a more personalized and enjoyable experience.

Maintaining professionalism is vital for Ambassadors. This includes maintaining a neat appearance and courtesy and respect towards guests and colleagues.

Map Marker Key

Directions Provided: Green

Hospitality Assistance: Light Blue

Hospitality Escort: Pink

Photo Assist: Purple

QUICK VIEW

Apr 01, 2023 -- Jun 30, 2023

1685 Directions Provided

141 Hospitality Escort

499 Photo Assist

5733 Hospitality Assistance