the knowledge economy

Knoxville

Known for its amazing mountain views, this vibrant, progressive city is also home to Innovation Valley, a scientific and technological corridor. Rich in history and forward focused, Knoxville will surprise you. Learn more at **visitknoxville.com**

Metro population:

at World's Fair Park,

site of the 1982 World's Fair

120,000 sq ft 28,000 sq ft

17 Flexible Meeting Rooms

Free Wi-Fi • LEED Silver Certified

Enjoy beautiful water features

Sunsphere, the East Tennessee

Veterans Memorial and the Knoxville Museum of Art, home to internationally acclaimed artist Richard Jolley's Cycle of Life, one of

assemblages in the world.

and greenways, Knoxville's iconic

the largest figurative glass-and-steel

ballroom

McGhee Tyson Airport

Non-Stop

120+ Daily **Destinations Flights**

Home to the National Safe Skies Alliance

World Leader in Airport Security Technologies/Operations

12 miles to Knoxville Convention Center/downtown



foreign-owned

companies in the Knoxville area



corporate headquarters. including

Discovery Communications Pilot Flying J

Tennessee Valley Authority Regal Entertainment Group Clayton Homes Inc.

Jewelry Television Radio Systems Corp. Sea Ray Boats Inc. **Bush Brothers & Co.**

Techmer PM



Sunsphere

Built for the 1982 World's Fair, this one-of-akind Knoxville icon offers event space and an Observation Deck, featuring a gallery of historical images and a breathtaking 360-degree view of downtown, the University of Tennessee, and the Smoky Mountains.



2,100+ hotel rooms within one

of exhibit space

square mile (9,000 citywide) restaurants within one

square mile



East Tennessee Veterans Memorial



28,000 undergraduate and

graduate students + 1,400 faculty

Offers major research programs in energy, polymer engineering, advanced and composite materials, business and supply chain, and more. **Knoxville is The Maker City**

In 2016, Etsy chose Knoxville as one of 13 cities to host one of its first Maker City Summits.

More than 900 makers belong to The Maker City, including **Pretentious Beer & Glass** Company – one of the topselling Etsy stores in the world.



The Women's Basketball

The only one of its kind, this

and preserving the game of

women's basketball and houses

the world's largest basketball.

international museum is

dedicated to promoting

Hall of Fame

Innovation Valley Oak Ridge National Laboratory

Home to 4,500 researchers focused on energy, high speed computing, and advanced materials.

90 major programs

in 9

different colleges

Center for Nanophase Materials Sciences

Nanoscale material synthesis, characterization, theory/modeling/ simulation, and design **High Temperature Materials Sciences**

Improving the efficiency and reliability of automotive systems, including propulsion and chassis systems

National Center for **Computational Scienc** Testing, evaluation, and scientific research home to Summit, the world's largest, fastest

super-computer

Notable Industry Sectors



A diverse base that includes food product, medical device. boat and automotive component manufacturing (the region is home to 3 of the top 5 auto component manufacturers: Denso, Aisin, and Magna).



Health/Medical

Facilities include a **Level 1 Trauma Center at UT Medical Center. East Tennessee** Children's Hospital and Provision Healthcare pioneering oncology solutions with the **ProNova SC360 Proton** Therapy System (the only superconducting compact proton therapy system).



Spallation Neutron Source - Advanced **Neutron Scattering**

National Transportation Research Center

Offers industry, academia, and other agencies access to state-of-the-art technologies, equipment and instrumentation, and computational resources to address current and future transportation challenges.

JANUARY 2019 PCMA CONVENE 29 PCMA.ORG Sponsored content by Visit Knoxville. PCMA CONVENE JANUARY 2019 PCMA.ORG

