

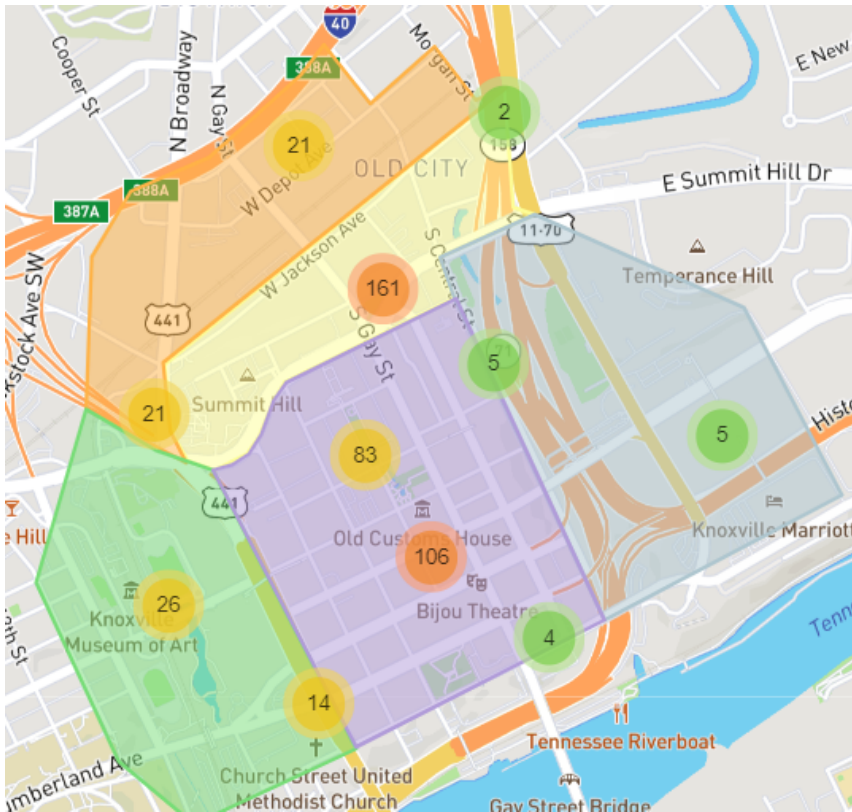


Oct 2022-Dec 2022

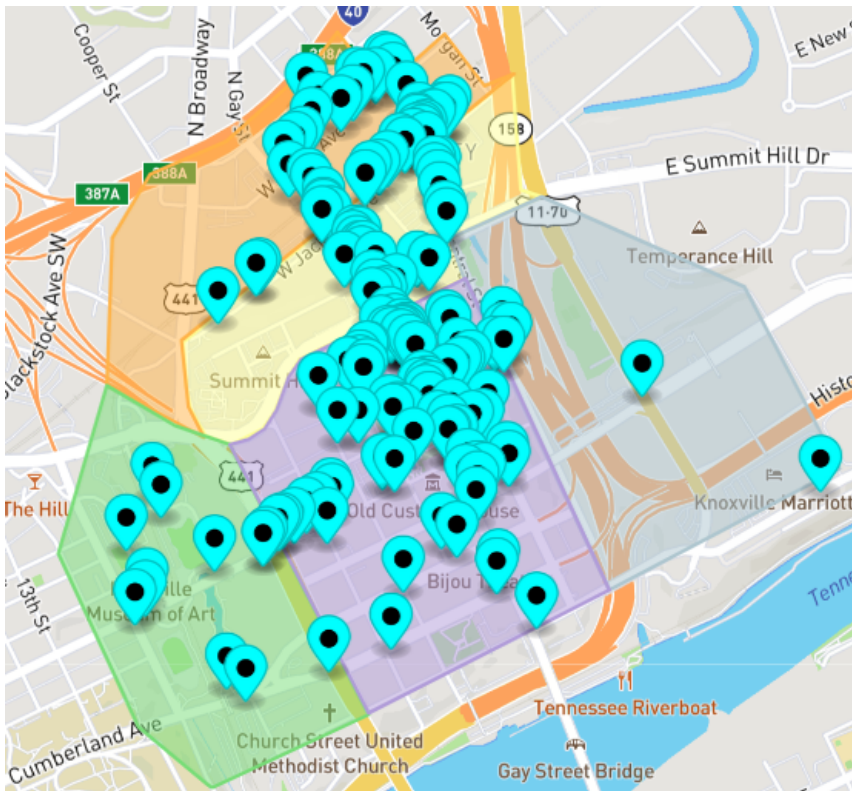
Ambassador Stats



Cleaning Highlights



Clutter map shows the area & volume of trash collected within the district by Ambassadors.



Each light blue marker represents data entry for graffiti removed. This marker may range from 10+ pieces of graffiti, stickers, or bills removed.

Graffiti/Sticker/Bill Removal

Graffiti/Sticker/Bill Removal: Graffiti, stickers, or bills on a public fixture do not remain up for long. Ambassadors removed 355 of these.

Ambassadors remove small graffiti, stickers, and bills off of utility poles, mail boxes, courier boxes, parking meters, and other fixtures. The K-Town Connect program forwards maintenance requests requiring pressure washing equipment, harsh chemicals, or paint overs using "My Knoxville" app.

Litter Collection

Litter collection: Teamwork makes the dream work. Ambassadors assisted with picking up 2,311 pieces of litter around downtown.

Ambassadors remove litter, trash, and debris to the extent it can be removed by hand without mechanical aid while walking through the service area.

QUICK VIEW

Oct 01, 2022 -- Dec 31, 2022

2311 Litter Collected (Pieces)

355 Graffiti/Sticker/Bill Removal

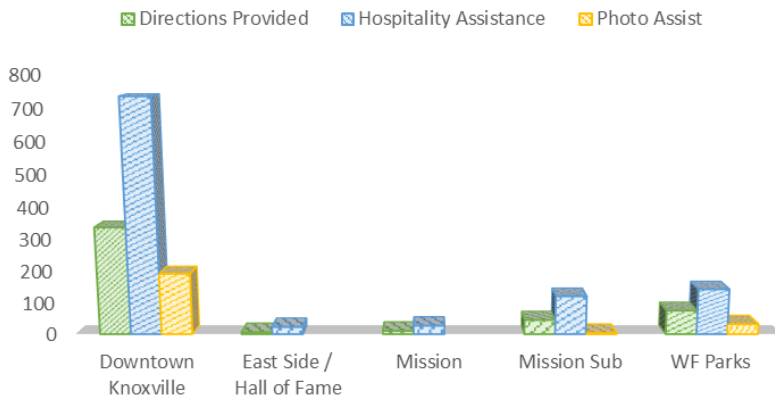
Graffiti & Sticker Removal Examples



Hospitality Highlights



DISTRICT HOSPITALITY



The areas within the district which Ambassadors enter services for directions provided, hospitality assistance, and photo assist.

Hospitality Assistance

This includes but is not limited to helping others use parking meters, suggesting places to eat or shop, and answering questions about events, etc. Provided assistance to 1,049 people.

Photo Assistance

Need a photo taken without struggling to get everyone in the picture? Ambassadors have assisted with 227 photo assist. K-Town Connect Ambassadors look for the "selfie arm" or the person being left out of the photo op to approach and offer assistance.

Directions Provided

Ambassadors have helped 473 people get where they need to be.

QUICK VIEW

Oct 01, 2022 -- Dec 31, 2022

1049 Hospitality Assistance

227 Photo Assist

473 Directions Provided

Outreach



Welfare Checks

Rain or shine, the Ambassador program will check on the vulnerable populations throughout the day. During Q2, 319 individuals were approached to ensure their well-being. Referrals and further assistance are provided as needed.

Resources

Ambassadors could always use more resources within the district. Over the last quarter we have gained another resource to meet district service needs. If you have a suggestion, please reach out and let us know!

QUICK VIEW

Oct 01, 2022 -- Dec 31, 2022

319 Welfare Check

