

## **AGENDA**

### July 19, 2023

- I. CALL TO ORDER
- II. APPROVAL OF JUNE 21, 2023 MINUTES
- III. APPROVAL OF JUNE FINANCIAL STATEMENT REPORT
- IV. QUARTERLY DEPARTMENTAL REPORTS
  - a. Tour & Travel
  - b. Meetings, Conventions & Sports Conventions
  - c. Sales Summary-Marketing Initiatives
  - d. Communications
  - e. Membership
  - f. Creative
- V. PRESIDENT & CEO'S REPORT
- VI. NEW BUSINESS
  - a. Approval of a resolution of the Board of Directors of the Lafayette Parish Convention and Visitors Commission forming the Lafayette Tourism Improvement District and providing for a notice of intention to levy an assessment therein.
- VII. ADJOURNMENT