

AGENDA

July 20, 2022

- I. CALL TO ORDER
- II. APPROVAL OF JUNE 29, 2022 MINUTES
- III. APPROVAL OF JUNE FINANCIAL STATEMENT REPORT
- IV. QUARTERLY DEPARTMENTAL REPORTS
 - a. Tour & Travel
 - b. Meetings, Conventions & Sports Conventions
 - c. Sales Summary-Marketing Initiatives
 - d. Communications
 - e. Creative
 - f. Membership
- V. PRESIDENT & CEO'S REPORT
- VI. NEW BUSINESS – Resolution authorizing the President & CEO to enter into and sign contracts on behalf of the Lafayette Convention & Visitors Commission as it relates to all matters pertaining to ACT 199, including but not limited to the Lafayette Convention & Visitors Commission's Cooperative Endeavor Agreement
- VII. OLD BUSINESS – Six-month Strategic Plan Update
- VIII. ADJOURNMENT