

PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD AUGUST 17, 2022

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15pm.

In attendance were the board of Commissioners as follows: Patrick Hardy, Chair, Jim Doré, Vice-President, Nayan Patel, Chris Alack, John O'Meara and Gerald Breaux.

Commissioners Trahan and R. Patel were absent due to other obligations.
Commissioner June was absent due to illness.

CALL TO ORDER

Chair Hardy called the meeting to order.

MINUTES FROM REGULAR MEETING JULY 20, 2022

Commissioner O'Meara motioned to accept the **July 20, 2022**, regular meeting minutes as written. Commissioner Alack seconded the motion. There was no public comment. Motion carried.

JULY FINANCIAL STATEMENT REPORT

President & CEO Berthelot presented the **July** financial statement report to Commissioners. Commissioner Breaux motioned to approve the **July** financial statement report presented by Mr. Berthelot. Commissioner N. Patel seconded the motion. There was no public comment. Motion carried.

PRESIDENT & CEO'S REPORT

Ben Berthelot, President & CEO, reported that he hired Caroline Marcello as the new Social Media Manager.

Mr. Berthelot reported that while Sadie French, Controller, is out on maternity leave, Lowell Duhon will be on contract for the accounting department until her return.

Mr. Berthelot reported that the EatLafayette campaign continues and LafayetteTravel is promoting the participating restaurants through social media and monitoring the EatLafayette passport sign-ups and sign-ins.

Mr. Berthelot reported that he was a panelist for Leadership Lafayette Cultural Economy Day with Mike Roebuck and Jesse Guidry.

Mr. Berthelot reported that he was invited to attend and speak at the unveiling of the Robert Dafford murals at the Pinhook Road Bridge.

Mr. Berthelot reported that he met with Gina Jenkins, of NITE Owls Daycare on South College Road, regarding availability of childcare for hospitality workers.

Mr. Berthelot reported that he had the onboarding call with Livability.com along with LEDA and One Acadiana, and they are finalizing the content plan for the year.

Mr. Berthelot reported that the Gateway Committee put in place by Matt Stuller and Parish Proud is off to a great start.

Mr. Berthelot reported that he and Mandi Mitchell with LEDA met with Bayou Vermilion District Board Vice-Chairman Calvin Leger to discuss updates on their strategic planning process and timeline for hiring a new Executive Director.

Mr. Berthelot reported that he and Lt. Governor Nungesser were co-presenters for Downtown Lafayette's Lunch & Learn earlier in the day.

Mr. Berthelot reported that he met with Dr. Joseph Savoie regarding LAGCOE and TBEX, as the events relate to the Cajundome subsidy discussion.

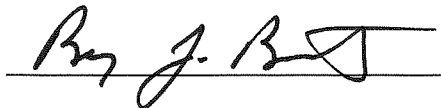
Mr. Berthelot reported that he is monitoring the Lafayette Consolidated Government budget hearings as there are several components that affect LCVG directly, or items that are part of the Strategic Plan.

Mr. Berthelot updated the Commissioners on the previous evening's Lafayette City Council meeting where the Cajundome subsidy was discussed.

There was no other business. Chair Hardy adjourned the meeting.



Patrick Hardy
Chair



Benjamin J. Berthelot
President & CEO