

***PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD MARCH 11, 2020***

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15pm.

In attendance were the board of Commissioners as follows: Matt Roth, Chair, John O'Meara, Vice-Chair, Summer Hvasta, Amos Batiste and Jimmy Thackston.

Commissioners Williams, Schilling, Trahan and Malbreaux were absent due to prior commitments.

***CALL TO ORDER***

Chair Roth called the meeting to order.

***MINUTES FROM FEBRUARY 19, 2020***

Vice-Chair O'Meara motioned to accept the **February 2020** minutes as written. The motion was seconded by Commissioner Hvasta. There was no public comment. Motion carried.

***FEBRUARY FINANCIAL STATEMENT REPORT***

Vice-Chair O'Meara presented the February 2020 financial report to Commissioners. Commissioner Batiste motioned to approve the **February 2020** financial report as presented by Vice-Chair O'Meara. The motion was seconded by Commissioner Hvasta. There was no public comment. Motion carried.

***DEPARTMENTAL REPORTS***

***TOUR & VISITORS REPORT***

Eugenie Mitchell, Vice-President of Tourism Sales, reported that 6 tour groups participated in the VIP Mardi Gras Experience as well as a media FAM tour.

Ms. Mitchell reported on meetings and functions, including a tour of the new Wildcat Brothers Distillery. She also reported on leads, RFPs and requested information from Rey Royal, Tumbleweed Tours, Insight Vacation, American Ring Travel, JetSet Voyages, Tour Friendly Properties, Shoreline Tours & Travel, Intrepid Travel and Great Canadian Holidays as well as various other groups that Kaylie LeBlanc met and worked with.

Ms. Mitchell reported on upcoming tourism marketing opportunities Travel South Domestic Pre-FAM tour and the Travel South Domestic Showcase in Baton Rouge that Ms. LeBlanc attended.

Mr. Berthelot reported that plans are finalized for a brunch on behalf of our legislative delegation during Festival International.

Mr. Berthelot reported that several of the staff had the opportunity to tour the old Gator Cove with the new owners, Wildcat Brothers, and believes that that they will make it a great destination to visit.

Mr. Berthelot reported that as Chair of the Louisiana Travel Association, he was part of a meeting in Baton Rouge of IMPACT Louisiana, which is made of lead representatives of the tourism industry, including the Restaurant Association and Hotel-Lodging Association to discuss the Legislative Session.

Mr. Berthelot reported that LCVC is continuing to monitor the Coronavirus as it relates to its impact on our tourism economy.

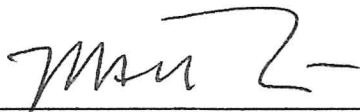
Mr. Berthelot reported that he met with the Lt. Governor and Mayor-President Josh Guillory.

Mr. Berthelot reported that he is working with Love of People on a project called the Blue Monday Highway whereby musicians are getting gigs in the triangle of Lafayette, Baton Rouge and New Orleans and he is looking at marketing opportunities associated with the project.

***NEW BUSINESS***

President & CEO Berthelot requested that Commissioners review and approve the 2019 Annual Louisiana Audit Compliance Questionnaire to be submitted with the annual audit to the Louisiana Legislative Auditors office. A motion was made by Commissioner Hvasta to approve the Compliance Questionnaire. The motion was seconded by Commissioner Thackston. There was no public comment. Motion carried.

There was no other business. There was no public comment. Chair Roth adjourned the meeting.



Matt Roth  
Chair



Benjamin J. Berthelot  
President & CEO