

PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD MARCH 15, 2017

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met at the Lafayette Convention & Visitors Commission boardroom, 1400 NW Evangeline Thruway, Lafayette, LA at 3:15pm.

In attendance was the board of Commissioners as follows: Susannah Malbreaux, Vice-Chair, John O'Meara, Amos Batiste, Matt Roth and Buddy Schilling.

Commissioners Hvasta, Thackston, Trahan and Williams were absent due to business.

SPECIAL GUEST: Brent Henley, CEO, The Pyramid Group

CALL TO ORDER

Vice-Chair Malbreaux called the meeting to order.

MINUTES FROM FEBRUARY 15, 2017

A motion was made by Commissioner O'Meara to accept the **February 2017** minutes as written. The motion was seconded by Commissioner Roth. There was no public comment. Motion carried.

FEBRUARY FINANCIAL STATEMENT REPORT

President & CEO Benjamin Berthelot presented the financial report to Commissioners. He reported the **February 2017** revenue from the hotel and lodging tax. A motion was made by Commissioner Schilling to approve the **February 2017** financial statement as presented by President & CEO Berthelot. The motion was seconded by Commissioner O'Meara. There was no public comment. Motion carried.

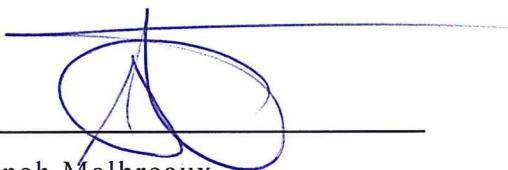
INTRODUCTION OF GUEST SPEAKER

Vice-Chair Malbreaux introduced Brent Henley, CEO of The Pyramid Group, to lead a strategic planning session for LCVC.

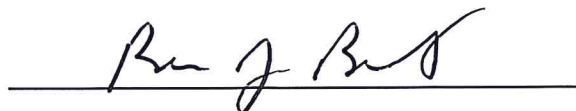
DEPARTMENTAL REPORTS

Mr. Berthelot reported that the departmental reports were included in all Commissioners' packets for review and could be reviewed at a later time due to the length of the strategic planning session.

There was no other business. Commissioner O'Meara motioned to adjourn. Commissioner Batiste seconded the motion. There was no public comment. Vice-Chair Malbreaux adjourned the meeting.



Susannah Malbreaux
Vice-Chair



Benjamin J. Berthelot
President & CEO