

PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD SEPTEMBER 21, 2022

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15 pm.

In attendance were the board of Commissioners as follows: Ricky Patel, Treasurer, Nayan Patel, John O'Meara, Gerald Breaux, Brenda Trahan, and Dr. June.

Commissioners Hardy, Doré, and Alack were absent due to other obligations.

CALL TO ORDER

Treasurer Patel called the meeting to order.

MINUTES FROM REGULAR MEETING AUGUST 17, 2022

Commissioner Breaux motioned to accept the **August 17, 2022**, regular meeting minutes as written. Commissioner N. Patel seconded the motion. There was no public comment. Motion carried.

AUGUST FINANCIAL STATEMENT REPORT

Treasurer Patel presented the **August** financial statement report to Commissioners. Commissioner O'Meara motioned to approve the **August** financial statement report presented by Treasurer Patel. Commissioner Trahan seconded the motion. There was no public comment. Motion carried.

PRESIDENT & CEO's REPORT

Ben Berthelot, President & CEO, reported that he and Eugenie Mitchell met with Acadian Village and Vermilionville regarding a collaborative Christmas package.

Mr. Berthelot reported that LCVC partnered with PASA, Cleo Parker Robinson Dance (CPRD), and St. Landry Parish to launch the premier of "Sacred Spaces?".

Mr. Berthelot reported that the Huddle Up Group toured existing sports facilities in the area with Mike Roebuck and Carl Toups, and Mr. Berthelot, Commissioner Hardy, and Commissioner R. Patel also met with the group.

Mr. Berthelot reported that he served on the search committee for the new CEO of the Louisiana Travel Association which hired Kim Dodd to lead the organization.

Mr. Berthelot reported that he was interviewed by Mark Tassin with "What's Brewing."

Mr. Berthelot reported that LCG plans for the Bicentennial are moving forward and Lafayette Travel will assist with marketing.

Mr. Berthelot reported that as a board member of the UL Alumni Association Executive Board he sat in on interviews for the new CEO position. Amy Armstrong has been hired as the new UL Alumni Association CEO.

Mr. Berthelot reported he met with Bayou Vermilion District board leadership and convened a meeting with Rhonda Ardoin of Bayou Paddle Sports regarding an outdoor kayak and outdoor outfitter on the Vermilion River. Mr. Berthelot also scheduled a meeting with Rhonda Ardoin and Hollis Conway, PARC Director, regarding a permanent presence and Vermilion River access points at Beaver Park.

Mr. Berthelot reported that he had two more meetings with the Gateway Committee put in place by Matt Stuller and Parish Proud, and two LCG representatives have joined the Committee.

Mr. Berthelot reported that he received via email notice from the Louisiana Open that the Korn Ferry PGA Tour will remove the Louisiana Open from its tour.

Mr. Berthelot reported that he had productive appointments while attending the Annual Society of American Travel Writers conference.

Mr. Berthelot reported that LCVC is working with LEDA and One Acadiana to narrow down the twenty content stories for Livability.com.

Mr. Berthelot reported that he joined One Acadiana for its Leadership Exchange trip to Pensacola, FL.

Mr. Berthelot reported that he had a productive meeting with the Acadiana Hotel and Lodging Association.

Mr. Berthelot reported that Lake Charles has issued an RFP for an upcoming hotel project downtown next to its Civic Center that was drawing interest. He informed Dr. Savoie and Duane Bailey of the same and asked if they could reopen their RFP for the Cajundome hotel project.

NEW BUSINESS

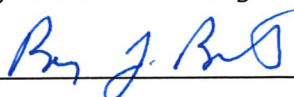
Mr. Berthelot presented to the board a proposal to update the by-laws such that the proposed budget will be approved no later than 60 days prior to the start of the LCVC budget year. Commissioner Breaux motioned to approve the proposal. The motion was seconded by Commissioner O'Meara. There was no public comment. The motion carried.

Mr. Berthelot reviewed the proposed LCVC Budget with Commissioners. He stated that the 2023 LCVC Budget will be presented for adoption during the October board meeting and requested that the Commissioners review the proposed budget over the next month and contact him with any questions or comments.

There was no other business. Treasurer Patel adjourned the meeting.



Ricky Patel
Treasurer



Benjamin J. Berthelot
President & CEO