

PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD MAY 22, 2024

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15 pm.

In attendance were the board of Commissioners as follows: Dr. Vincent June, Vice-Chair, Chris Alack, Treasurer, Gerald Breaux, Jim Doré, and Dr. Jessica Leger.

Chair Ricky Patel, and Commissioners John O'Meara, Nayan Patel, and Brenda Trahan were absent due to other obligations.

SPECIAL GUEST: Anne Famoso, Interim Director of Planning and Development, Lafayette Consolidated Government

CALL TO ORDER

Vice-Chair June called the meeting to order.

MINUTES FROM REGULAR MEETING APRIL 17, 2024

Treasurer Alack motioned to approve the **April 17, 2024**, regular meeting minutes as written. Commissioner Doré seconded the motion. There was no public comment. Motion carried.

APRIL FINANCIAL STATEMENT REPORT

Treasurer Alack presented the **April** financial statement report to the Commissioners. Commissioner Breaux motioned to approve the **April** financial statement report presented by Treasurer Alack. Commissioner Leger seconded the motion. There was no public comment. Motion carried.

PRESIDENT & CEO'S REPORT

Ben Berthelot, President & CEO, noted National Travel & Tourism Week was May 19-25, and events included the annual partner familiarization tour, membership luncheon, and highlights on social media.

Mr. Berthelot stated he continues to monitor the legislative session as the University Economic Development bill, North Lafayette Redevelopment Authority bill, and the Cajundome bill move through the legislative process.

Mr. Berthelot reported he has finished reviewing the Visitor Enterprise Fund grant applications and will meet with the committee to share recommendations soon.

Mr. Berthelot noted EatLafayette plans are moving forward, with 30 restaurants signed up for the kickoff event.

Mr. Berthelot reported Adventure Cities television show will be filming in the Lafayette area from May 28-June 4.

Mr. Berthelot stated Leiton LeBlanc was hired as the new Director of Media Relations.

Mr. Berthelot noted he is serving as a committee member for the One Acadiana IMPACT Cabinet to open doors for the organization's next fundraising campaign.

Mr. Berthelot reported Festival International was successful, and he attended a behind-the-scenes tour with Mayor-President Boulet and Festival Executive Director Scott Feehan.

Mr. Berthelot stated LCVC was honored to receive the International Achievement Award from Le Centre International during a reception on April 25.

Mr. Berthelot noted our team removed 87 pounds of litter from the Visitors' Center during the Lt. Governor's Love the Boot cleanup campaign.

Mr. Berthelot reported on the success of the Big Towns Conference, and organizers held a debrief meeting to review growth opportunities.

Mr. Berthelot reported that as a member of the Louisiana Music Museum selection committee, he reviewed RFPs and helped identify six firms that will move forward with the selection process.

Mr. Berthelot stated he joined Mayor-President Boulet and Mandi Mitchell to discuss the preliminary findings from Synergy Sports regarding the indoor sports facility location analysis.

Mr. Berthelot noted he attended the stakeholder workshop for the Bayou Vermilion District where it was announced they will be updating their master plan.

Mr. Berthelot reported LCVC, Lt. Governor Nungesser, and USA Karate officials held a news conference to announce Lafayette will host the USA Karate National Championships and Team Trials July 11-14 at the Cajundome.

Mr. Berthelot noted The Local Palate editorial board selected Lafayette as one of the Top 10 Culinary Destinations in the South and will receive a 4-6 page magazine spread, and be eligible to be named the Top Culinary Destination.

Mr. Berthelot stated he was invited by the Upper Lafayette Foundation to attend a presentation on the Art of Business and Name, Image, and Likeness, a collaborative project to have businesses sponsor and mentor athletes.

Mr. Berthelot reported the Louisiana Voodoo Arena Football team season is over and LCVC will be invoiced for the rent for the single game played in Blackham Coliseum. Several minor improvements were made to Blackham Coliseum which should help host other events at the venue.

NEW BUSINESS

Approval to move forward with Chief Sales Officer search

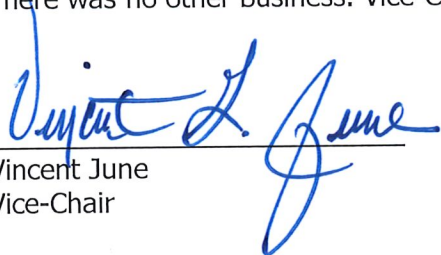
Mr. Berthelot presented to the Commissioners a request to start the process of moving forward with the search for a new Chief Sales Officer. Current Chief Sales Officer Mike Roebuck plans to retire in March 2025. Commissioner Doré motioned to approve moving forward with the Chief Sales Officer search as outlined by Mr. Berthelot. Commissioner Leger seconded the motion. There was no public comment. The motion passed.

OLD BUSINESS

Update on short-term rental (STR) registration, Anne Famoso, Interim Director of Planning and Development, Lafayette Consolidated Government

LCG Interim Director of Planning and Development Anne Famoso updated Commissioners on city ordinance No. CO-094-2023 regarding the licensing and operation of short-term rentals in the city of Lafayette. She noted that STRs are prohibited in RS-1, single-family residential zoning districts, and must cease operation by October 6, 2024. Short-term rentals located in permitted zoned districts were required to apply for an operating license by April 1, 2024. Currently, 37 applications for short-term rental licenses have been received. The city council will hear property re-zoning requests on a case-by-case basis.

There was no other business. Vice-Chair June adjourned the meeting.



Vincent June
Vice-Chair



Benjamin J. Berthelot
President & CEO