PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD DECEMBER 17, 2025

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, in the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15 pm.

In attendance were the Board of Commissioners as follows: Dr. Vincent June, Chair, Nayan Patel, Treasurer, Gerald Breaux, Jim Doré, and Brenda Comeaux Trahan.
Commissioners Chris Alack, Vice-Chair, Dr. Jessica Leger, John O'Meara, and Ricky Patel were absent due to other obligations.

SPECIAL GUESTS: Michael Hebert, Attorney, Becker & Hebert, and Millicent Norbert, Director of Tourism, Discover Broussard.

CALL TO ORDER
Chair June called the meeting to order.

MINUTES FROM EXECUTIVE BOARD MEETING NOVEMBER 19, 2025
Commissioner Breaux motioned to approve the **November 19, 2025,** executive board meeting minutes as written. Commissioner Trahan seconded the motion. There was no public comment. Motion carried.

MINUTES FROM REGULAR MEETING NOVEMBER 19, 2025
Commissioner Breaux motioned to approve the **November 19, 2025,** regular meeting minutes as written. Commissioner Trahan seconded the motion. There was no public comment. Motion carried.

NOVEMBER FINANCIAL STATEMENT REPORT
Treasurer N. Patel presented the **November** financial statement report to Commissioners. Commissioner Trahan motioned to approve the **November** financial statement. Commissioner Doré seconded the motion. There was no public comment. Motion carried.

PRESIDENT & CEO'S REPORT
Ben Berthelot, President & CEO, reported he joined several colleagues on a panel for One Acadiana's Civic Con event featuring discussion on the urban core and projects to bolster talent and business recruitment.

Mr. Berthelot noted plans are moving forward for the official SXSW Sheauxkaze event at Antone's, with Mark Falgout securing the bands.

Mr. Berthelot stated Social Media Manager Caroline Marcello McMahon is leaving at the end of the year to venture on her own as a consultant.

Mr. Berthelot reported LCVC was recently honored as a Travel South USA Global Champion for the second consecutive year by Travel South USA.

Mr. Berthelot noted he met with Parish Proud Foundation CEO Chuck LaGrange at his request to review their work completed in 2025 and plans for 2026.

Mr. Berthelot reported United Soccer League officials reached out for a meeting while they were in Lafayette for discussions with the University of Louisiana.

Mr. Berthelot stated the STR platform was purchased by CoStar, and he and Chief Sales Officer Jimmy Mouton reviewed the options on a webinar.

Mr. Berthelot noted that at their request he provided updates on the indoor sports complex project to organizations involved with the Lafayette Forward group, including One Acadiana, CFA, UL, DDA, LEDA, LPTFA, LCG, and others.

Mr. Berthelot stated he attended the ribbon-cutting for the opening of the new soccer fields at Moore Park.

NEW BUSINESS

Approval of 2025/2026 LCVC Budget Worksheets

Mr. Berthelot requested Sadie French, COO, present the 2025/2026 LCVC Budget Worksheets to the board for approval. Commissioner Trahan motioned to approve the 2025/2026 LCVC Budget Worksheets as presented by Ms. French. Commissioner Breaux seconded the motion. There was no public comment. YEA: (5) V. June, N. Patel, G. Breaux, J. Doré, B. Trahan. NAY: (0). ABSENT: (4) C. Alack, J. Leger, J. O'Meara, R. Patel. ABSTAIN: (0). The motion to approve the 2025/2026 LCVC Budget Worksheets passed.

Presentation to board members for service to LCVC

President & CEO Berthelot presented a plaque of appreciation to Dr. Vincent June for his service as Chair of the Board of Commissioners in 2025. Mr. Berthelot also presented a plaque of appreciation to Commissioner Brenda Comeaux Trahan for her twelve years of service to LCVC, during which she served as Vice-Chair and Chair.

Nominations and election of 2026 LCVC Board Officers

Commissioner Trahan nominated Chris Alack for Chair, Nayan Patel as Vice-Chair, and Gerald Breaux as Treasurer for the 2026 LCVC Executive Board. Commissioner N. Patel seconded the nomination. There were no other nominations on the floor. There was no public comment. YEA: (5) V. June, N. Patel, G. Breaux, J. Doré, B. Trahan. NAY: (0). ABSENT: (4) C. Alack, J. Leger, J. O'Meara, R. Patel. ABSTAIN: (0). Motion carried.

Approval of the TBID Advisory Committee members

Mr. Berthelot noted the service term for the two LCVC Commissioners appointed to the TBID Advisory Committee was one year. He suggested the Board of Commissioners retain the two previously elected Commissioners on the TBID committee. Commissioner Breaux motioned to nominate Jim Doré and Chris Alack for reappointment to the TBID Advisory Committee. Commissioner N. Patel seconded the nomination. There were no other nominations on the floor. There was no public comment. YEA: (5) V. June, N. Patel, G. Breaux, J. Doré, B. Trahan. NAY: (0). ABSENT: (4) C. Alack, J. Leger, J. O'Meara, R. Patel. ABSTAIN: (0). Motion carried.

OLD BUSINESS

Indoor sports complex updates

Mr. Berthelot introduced Mr. Mike Hebert to present a verbal legal opinion regarding dissolution of the Lafayette Tourism Improvement District (LTID) as requested by hoteliers on the LTID Advisory committee. He referenced LA statute 33:4600.11 which discusses dissolution of a Tourism Business Improvement District, noting vague language and two methods of dissolution. First, a thirty-day period one year after date of establishment in which businesses assessed may request the dissolution of the TBID. Second, the commission shall initiate proceedings to dissolve the TBID upon receiving a petition from business owners in the proposed TBID who will pay more than sixty-seven percent of assessments proposed to be levied or more than sixty-seven percent of total assessed businesses by number. Mr. Hebert continued stating the tourist commission shall adopt a resolution of intention to dissolve the TBID prior to the public hearing, indicating the reason for dissolution, time and place of the public hearing, and proposal to dispose of assets acquired with revenues from the levied TBID area. Mr. Hebert stated that notice of the public hearing should be given by mail to the owner of each business subject to assessment in the TBID and reviewed the specific timing regarding the resolution and public hearing. Mr. Hebert then stated that after satisfaction of the procedural requirements, dissolution of a TBID would ultimately require a resolution by the Board, and adoption of that resolution is discretionary and not mandatory.

Mr. Hebert stated he would provide the written legal opinion on dissolution of a TBID to Commissioners. Commissioners asked if Mr. Berthelot had received a petition to dissolve the LTID containing the sixty-seven percent of business owners under assessment. Mr. Berthelot stated no, just an email regarding steps for dissolution of the LTID. Commissioner Doré reiterated that the hoteliers should provide their own legal council to represent their interests, and Mr. Hebert indicated that LCVC would not be permitted to pay for this service.

Commissioner Breaux requested an update on the discussions with the University of Louisiana. Mr. Berthelot stated UL is proposing to write a memorandum of understanding (MOU) to address the concerns of the hoteliers on the LTID Advisory Committee. Discussion ensued and Commissioners agreed that the MOU would provide value and transparency, and this combined with the written legal opinion would be beneficial.

Commissioner Breaux motioned to adjourn the meeting. Commissioner Trahan seconded the motion. There was no public comment. Motion carried.

There was no other business. Chair June adjourned the meeting.

Dr. Vincent June
Chair

Benjamin J. Berthelot
President & CEO