

***PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD FEBRUARY 15, 2023***

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15 pm.

In attendance were the board of Commissioners as follows: Jim Doré, Chair, Ricky Patel, Vice-Chair, Chris Alack, Gerald Breaux, John O'Meara, and Nayan Patel.

Commissioners Vincent June and Brenda Trahan were absent due to other obligations. Commissioner Patrick Hardy was absent due to illness.

***CALL TO ORDER***

Chair Doré called the meeting to order.

***MINUTES FROM REGULAR MEETING JANUARY 18, 2023***

Commissioner Breaux motioned to waive the reading and to approve the **January 18, 2023**, regular meeting minutes as written. Commissioner R. Patel seconded the motion. There was no public comment. Motion carried.

***JANUARY FINANCIAL STATEMENT REPORT***

President & CEO Benjamin Berthelot presented the **January** financial statement report to Commissioners. Commissioner O'Meara motioned to approve the **January** financial statement report presented by Mr. Berthelot. Commissioner Alack seconded the motion. There was no public comment. Motion carried.

***PRESIDENT & CEO'S REPORT***

Ben Berthelot, President & CEO, reported collaborating with Coach Duane Urbina to finalize the logistical details for the LHSAA State Powerlifting Championships in March.

Mr. Berthelot reported renewal of the marketing sponsorship with female race car driver Sarah Montgomery.

Mr. Berthelot reported the Bienvenue a Lafayette Suite at the Washington Mardi Gras with the Bicentennial theme was successful.

Mr. Berthelot reported the Friday night Bicentennial Parade will have 19 floats, and the organizers with the Greater SW Mardi Gras Association are pleased.

Mr. Berthelot reported the Lafayette Parish Council approved a resolution on February 1<sup>st</sup> to acknowledge receipt of and accept the 2023 LCVC budget.

Mr. Berthelot reported he met with Representative Jean-Paul Coussan, Senator Gerald Boudreaux, and Father Chester Arceneaux to present the grant for infrastructure improvements to the Cathedral of St. John.

Mr. Berthelot reported finalizing the interview process for the Senior Convention Sales Manager position.

Mr. Berthelot reported he was invited to meet with Mayor Jan-Scott Richard and the BMX volunteer board regarding the BMX park.

Mr. Berthelot reported meeting with Mike Tarantino, CEO of Iberia Industrial Development Foundation and new CEO of Visit Iberia regarding collaboration between the organizations.

Mr. Berthelot reported on a requested meeting by Andre Breaux regarding the urban revitalization report and plan of action from One Acadiana.

### ***NEW BUSINESS***

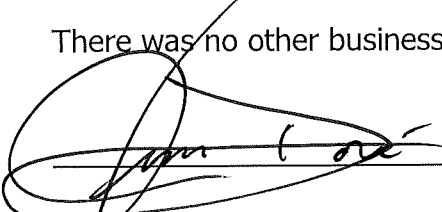
Mr. Berthelot presented to the board the option to reschedule the LCVC Board meeting from April 19, 2023 to April 26, 2023.

Mr. Berthelot presented the 2023 Marketing Plan and Annual Report to Commissioners. He highlighted the 2022 Organizational Top Achievements and noted the goals for 2023 set by each department.

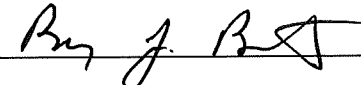
### ***OLD BUSINESS***

Mr. Berthelot reported on updates from the Huddle Up Group Recommendations from the Acadiana Hotel Lodging Association meeting. The Association voted in favor of moving forward with the exploration of the indoor sports facility plan of action based on the presentation from Civitas.

There was no other business. Chair Doré adjourned the meeting.



Jim Doré  
Chair



Benjamin J. Berthelot  
President & CEO