

***PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD JUNE 21, 2023***

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15 pm.

In attendance were the board of Commissioners as follows: Jim Doré, Chair, Ricky Patel, Vice-Chair, Chris Alack, Gerald Breaux, Nayan Patel, and Brenda Trahan.

Commissioners Vincent June and John O'Meara were absent due to other commitments. Commissioner Patrick Hardy was absent due to illness.

***SPECIAL GUEST:*** Russell Champagne, CPA, Champagne & Company

***CALL TO ORDER***

Chair Doré called the meeting to order.

***MINUTES FROM REGULAR MEETING MAY 17, 2023***

Commissioner Breaux motioned to approve the **May 17, 2023**, regular meeting minutes as written. Commissioner R. Patel seconded the motion. There was no public comment. Motion carried.

***ANNUAL AUDIT REPORT AND MAY 2023 FINANCIAL STATEMENT REPORT***

President & CEO Ben Berthelot introduced Russell Champagne, CPA of Champagne & Company, to present the Annual Audit Report and the May financial statement report.

Mr. Champagne presented the 2022 Annual Audit Report to Commissioners and gave an update on the Agreed Upon Procedures for 2023.

Mr. Champagne also presented the **May** financial statement report to the Commissioners. Commissioner Alack motioned to approve the **May** financial statement report presented by Russell Champagne. Commissioner Trahan seconded the motion. There was no public comment. Motion carried.

***PRESIDENT & CEO'S REPORT***

Ben Berthelot, President & CEO, reported the Visitor Enterprise Committee met to review funding recommendations and will be notifying recipients of their awards.

Mr. Berthelot noted the Taste of EatLafayette event, held in partnership with the Lafayette Parish Bicentennial, kicked off the EatLafayette marketing campaign with record breaking ticket sales.

Mr. Berthelot stated LCVC was pleased to assist the Iberia Industrial Development Foundation with a quality-of-life presentation and company site visit for a prospect.

Mr. Berthelot reported on great media appointments during the annual IPW media marketplace event.

Mr. Berthelot reported on a meeting of Lafayette Parish park directors to discuss large events using all area park facilities.

Mr. Berthelot noted our participation in Tourism Day at the Capitol in Baton Rouge to interface with local legislative delegates.

Mr. Berthelot stated he convened a meeting with Kim Boudreaux and Ben Broussard with Catholic Charities of Acadiana to discuss the state of homelessness in the area.

Mr. Berthelot confirmed filming of the Crappie Machine television show hosted by Karl Kalonka will occur later this year.

Mr. Berthelot reported he had several meetings with LCG administration regarding a possible indoor sports complex and we have reached the 67% petition process with area hotel partners for a possible TBID.

Mr. Berthelot stated Organizers of Devour! The Food Film Festival held in Nova Scotia, reached out to partner for their event in October highlighting the Acadian, Cajun, and French theme.

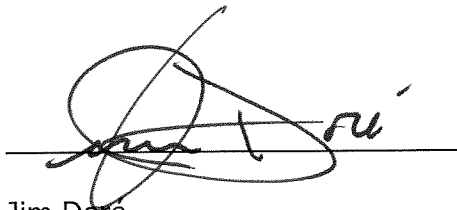
Mr. Berthelot noted our partnership with Basin Arts and other organizations to create a mural at the Bottle Arts Lofts apartment building located on University Avenue, which ties into gateway initiatives.

Mr. Berthelot stated he is finalizing details and appointments for the Southeast Tourism Society Congressional Summit which he is co-chairing.

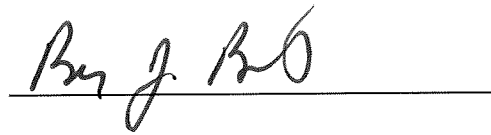
Mr. Berthelot reported on the last Gateway corridor charette with significant improvement plans along the interstate and portal entry corridors of Lafayette.

### ***NEW BUSINESS***

There was no other business. Chair Doré adjourned the meeting.

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Jim Dore  
Chair

A handwritten signature in black ink, appearing to read "Ben J. Berthelot", written over a horizontal line.

Benjamin J. Berthelot  
President & CEO

