

***PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD MARCH 15, 2023***

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15 pm.

In attendance were the board of Commissioners as follows: Jim Doré, Chair, Ricky Patel, Vice-Chair, Vincent June, Treasurer, Gerald Breaux, and Patrick Hardy.

Commissioners Chris Alack, John O'Meara, Nayan Patel, and Brenda Trahan were absent due to other commitments.

***CALL TO ORDER***

Chair Doré called the meeting to order.

***MINUTES FROM REGULAR MEETING FEBRUARY 15, 2023***

Commissioner Hardy motioned to approve the **February 15, 2023**, regular meeting minutes as written. Commissioner Breaux seconded the motion. There was no public comment. Motion carried.

***FEBRUARY FINANCIAL STATEMENT REPORT***

Treasurer June presented the **February** financial statement report to the Commissioners. Commissioner Hardy motioned to approve the **February** financial statement report presented by Treasurer June. Commissioner Breaux seconded the motion. There was no public comment. Motion carried.

***PRESIDENT & CEO'S REPORT***

Ben Berthelot, President & CEO, reported the Livability.com articles, a collaboration between LCVC, LEDA, and One Acadiana, are now published.

Mr. Berthelot reported that LCVC has partnered with the Bicentennial and Festival International to bring Lauren Daigle to headline Festival International.

Mr. Berthelot stated the Bicentennial Friday night parade was successful and with much larger crowds.

Mr. Berthelot reported the marketing sponsorship with dance instructor Moriah Istre Hargrove includes the LCVC logo on her new instructional videos that teach Cajun and Zydeco dances.

Mr. Berthelot stated he coordinated with the Louisiana Film and Entertainment Association to record videos with local legislators that highlight the film industry and key projects of the legislators.

Mr. Berthelot reported Social Media Manager Caroline Marcello represented LCVC during two sponsored SXSW events, Lafayette Live, and the Lafayette Sheauxkaze.

Mr. Berthelot reported the special Downtown Alive kickoff event to welcome UL students in the fall is moving forward.

Mr. Berthelot noted planning has begun for year 19 of the EatLafayette campaign.

Mr. Berthelot reported he was invited by LOT to speak during the unveiling of the newest Civil Rights Trail marker located on the UL campus.

Mr. Berthelot reported he was interviewed by invitation for an episode of Big Blend Radio.

Mr. Berthelot stated the LCG Councils are having discussions regarding a possible Short-Term Rental ordinance.

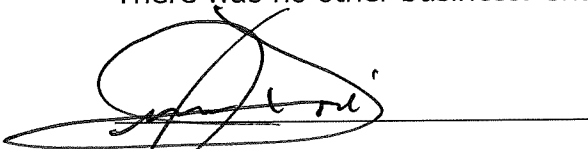
Mr. Berthelot reported on a meeting with LCG regarding the recommendations for a proposed indoor sports facility and that we are continuing to explore recommendations from the Huddle Up Group facilities analysis.

Mr. Berthelot noted Danielle Tassin has accepted the Senior Convention Sales Manager position.

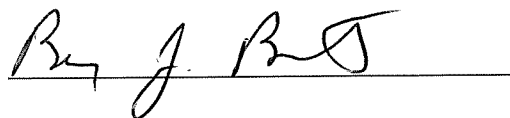
***NEW BUSINESS***

Mr. Berthelot stated the next scheduled LCVC Board meeting will be on April 26, 2023.

There was no other business. Chair Doré adjourned the meeting.



Jim Doré  
Chair



Benjamin J. Berthelot  
President & CEO