

PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD NOVEMBER 15, 2023

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15 pm.

In attendance were the board of Commissioners as follows: Jim Doré, Chair, Ricky Patel, Vice-Chair, Chris Alack, Gerald Breaux, Nayan Patel, and Brenda Trahan.

Commissioners Vincent June and John O'Meara were absent due to other obligations.

CALL TO ORDER

Chair Doré called the meeting to order.

MINUTES FROM REGULAR MEETING OCTOBER 18, 2023

Commissioner Breaux motioned to approve the **October 18, 2023**, regular meeting minutes as written. Commissioner Trahan seconded the motion. There was no public comment. Motion carried.

OCTOBER FINANCIAL STATEMENT REPORT

President & CEO Ben Berthelot presented the **October** financial statement report to Commissioners. Commissioner Alack motioned to approve the **October** financial statement report presented by Mr. Berthelot. Commissioner R. Patel seconded the motion. There was no public comment. Motion carried.

PRESIDENT & CEO'S REPORT

Ben Berthelot, President & CEO, reported the team is finalizing the 2024 Marketing plan and once complete, will be combined with the 2023 Annual report for distribution to members and stakeholders.

Mr. Berthelot noted staff self-evaluations will be completed within two weeks and staff evaluations are scheduled for December.

Mr. Berthelot stated he attended several meetings with the Greater SW Mardi Gras Association board and Krewe Allons, with Krewe Allons as the proposed focus of the Friday night parade for years to come.

Mr. Berthelot noted we held a meeting with the Acadiana Hotel and Lodging Association focused on the Lafayette Tourism Improvement District (LTID).

Mr. Berthelot stated he spoke with Sports Facilities Properties to discuss the management agreement for the sports complex in Monroe. Mr. Berthelot noted he is advocating for Lafayette to hire a third party to run the facility.

Mr. Berthelot reported he was invited as a guest on Mayor-President Guillory's Geaux Lafayette podcast to discuss the tourism impacts from the Brown and Moore parks improvement projects.

Mr. Berthelot noted musician, music club owner, and community advocate Sid Williams will represent Lafayette as a rider for the Tournament of Roses Parade in Pasadena, CA.

Mr. Berthelot reported he joined One Acadiana and other Lafayette representatives for the Young, Smart and Local Conference focused on talent acquisition and attracting young people to move to our area.

Mr. Berthelot stated he is assisting with finding a location in Lafayette to premiere the George Rodrigue documentary airing the week of March 13 which coincides with George's birthday.

Mr. Berthelot reported that during the November 7 meeting the Parish Council adopted a resolution accepting and approving the 2024 LCVC Budget, and reappointed Jim Doré to the LCVC Board.

Mr. Berthelot noted the Acadiana Hotel and Lodging Association and Retail appointments to our board are listed on the December 5 Parish Council agenda.

Mr. Berthelot stated he chaired the Arts and Culture day for the Brent Henley Junior Leadership program with assistance from Sam Oliver, Kate Durio, and Meribeth Huizinga.

Mr. Berthelot reported he and Jesse Guidry joined Mickela Mallozzi to confirm filming in Lafayette for the Bare Feet With Mickela Mallozzi tv show in October 2024.

Mr. Berthelot reported on a call with Hunden Partners, consultants hired by One Acadiana for the University Commons project, and noted they are expected to report on initial findings after Thanksgiving.

Mr. Berthelot noted the LHSAA State Volleyball Championships were a huge success with ticket sales generating the largest revenue ever for the LHSAA.

Mr. Berthelot reported that the Scott City Council introduced the ordinance to levy the 5% occupancy tax within the city of Scott, which was approved by voters in October.

NEW BUSINESS

President & CEO Berthelot presented a resolution for approval to amend the 2023 LCVC Budget:

A RESOLUTION AMENDING THE OPERATING BUDGET FOR THE FISCAL YEAR BEGINNING JANUARY 1, 2023, AND ENDING DECEMBER 31, 2023.

BE IT RESOLVED by the Board of the Lafayette Convention and Visitors Commission in a regularly scheduled meeting that:

SECTION I. The attached detailed amended estimate for the fiscal year beginning January 1, 2023, and ending December 31, 2023, is and the same is hereby adopted to serve as an Operating Budget of Revenues for the Lafayette Convention & Visitors Commission during the same period.

SECTION II. The attached amended estimate of Expenditures by departments for the fiscal year beginning January 1, 2023, and ending December 31, 2023, is and the same is hereby adopted to serve as a budget of expenditures for the Lafayette Convention & Visitors Commission during the same period.

SECTION III. The resolution shall be effective upon publication of such.

SECTION IV. The President & CEO, Benjamin J. Berthelot, shall have the authority to make changes within individual line items (if the overall budget totals remain the same). Any other changes to the budget must be approved by the Lafayette Convention & Visitors Commission Board of Commissioners.

Said RESOLUTION having been introduced on November 15, 2023, and notice of public hearing having been published, said public hearing having been held, the title having been read the RESOLUTION considered, and record of vote was taken, and the following results were had:

Moved by Commissioner R. Patel and seconded by Commissioner Breaux.

YEAS: (6) J. Doré, R. Patel, C. Alack, G. Breaux, N. Patel, and B. Trahan

NAYS: 0

ABSENT: (2) V. June and J. O'Meara

ABSTAINED: 0

And the Resolution was declared ADOPTED on this 15th day of November 2023.

Signed by Jim Doré, Chair

PRESENTATION OF AMENDED 2023 LCVC BUDGET FOR APPROVAL

President & CEO Berthelot presented the amended 2023 LCVC Budget to the board for approval. Commissioner Breaux motioned to approve the amended 2023 LCVC Budget as presented by Mr. Berthelot. The motion was seconded by Commissioner Trahan. There was no public comment. Motion carried.

2023/2024 LCVC BUDGET WORKSHEETS PRESENTED FOR APPROVAL

Mr. Berthelot presented the 2023/2024 LCVC Budget Worksheets to the board for approval. Commissioner R. Patel motioned to approve the 2023/2024 LCVC Budget Worksheets as presented by Mr. Berthelot. Commissioner N. Patel seconded the motion. There was no public comment. Motion carried.

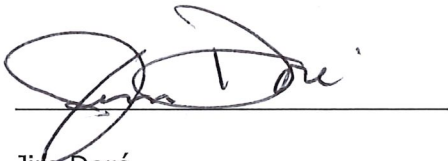
PRESENTATION OF LAFAYETTE TOURISM IMPROVEMENT DISTRICT COMMITTEE MEMBERS FOR APPROVAL

Mr. Berthelot reported the three Lafayette Tourism Improvement District (LTID) advisory committee members nominated by the Acadiana Hotel and Lodging Association were Nilesh (Neil) Patel, Anil Patel, and Henil Patel.

Mr. Berthelot stated the additional members of the seven member LTID advisory committee included the current Acadiana Hotel and Lodging Association appointee to the LCVC Board of Commissioners, Ricky Patel, and the President & CEO of LCVC, Ben Berthelot. Mr. Berthelot noted the remaining two appointees should be two members of the Executive Committee of the Board of Commissioners of LCVC or two members chosen by the Board of Commissioners of LCVC. Discussion ensued identifying a one-year term of service for LCVC Board appointments, and noting the advisory committee must abide by open meetings law and should develop governing by-laws.

Chair Doré called for volunteers to serve on the LTID advisory committee. Commissioner Alack and Chair Jim Doré were nominated by Commissioner N. Patel. Mr. Berthelot named the following slate to serve as the LTID advisory committee: Neil Patel, Anil Patel, Henil Patel, Ricky Patel, Ben Berthelot, Jim Doré, and Chris Alack. Commissioner Breaux motioned to approve the slate of candidates for the LTID advisory committee. Commissioner Trahan seconded the motion. There were no other nominations from the floor. There was no public comment. Motion carried.

There was no other business. Chair Doré adjourned the meeting.



Jim Doré
Chair



Benjamin J. Berthelot
President & CEO