

PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD NOVEMBER 17, 2021

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15pm.

In attendance were the board of Commissioners as follows: John O'Meara, Chair, Amos Batiste, Vice-Chair, Patrick Hardy, Treasurer, Jimmy Thackston and Chris Alack.

Commissioners N. Patel, R. Patel, Doré and Trahan were absent due to prior commitments.

CALL TO ORDER

Chair O'Meara called the meeting to order.

MINUTES FROM OCTOBER OCTOBER 20, 2021

Commissioner Thackston motioned to accept the **October 20, 2021** minutes as written. Commissioner Batiste seconded the motion. There was no public comment. Motion carried.

OCTOBER 2021 FINANCIAL STATEMENT REPORTS

Treasurer Hardy presented the financial reports for the month of **October**. Vice-Chair Batiste motioned to approve the **October** financial reports as presented by Treasurer Hardy. The motioned was seconded by Commissioner Thackston. There was no public comment. Motion carried.

PRESIDENT & CEO'S REPORT

Mr. Berthelot reported that the 2021 LCVC Budget will need to be amended at the December board meeting.

Mr. Berthelot reported that the marketing plan/strategies for 2022 are being finalized and once completed will be combined with the 2021 Annual Report to be distributed to members and stakeholders.

Mr. Berthelot reported that all staff self-evaluations were to be turned in this week and he will begin scheduling evaluations for the end of the November and beginning of December.

Mr. Berthelot reported that he and Mike Roebuck met with Interim Police Chief Monte Potier and his training officers to discuss conferences and activities that Lafayette could host.

Mr. Berthelot reported that LAGCOE has been confirmed for 2022.

Mr. Berthelot reported that the LHSAA Volleyball Championships went very well.

Mr. Berthelot reported that he met in an in-person follow-up meeting with potential investors from New Orleans regarding the hotel project at the Cajundome.

Mr. Berthelot reported that he attended a stakeholder meeting regarding the potential of a new performing arts center. He reported that LEDA has agreed to fund a feasibility and location analysis with the same company that was involved with UL's Master Plan.

Mr. Berthelot reported that he is waiting for notice of the Phase I Covid Recovery Funding from the state and that Phase II funding will be announced shortly after Phase I funding goes out.

NEW BUSINESS

Due to the amount of New Business, oral departmental board reports were omitted to keep the meeting on schedule. President & CEO Berthelot reported that all departmental board reports would be e-mailed to Commissioners for review.

President & CEO Berthelot presented the proposed 2022 LCVC Budget to the board for approval. Treasurer Hardy motion to approve the proposed 2022 LCVC Budget. Commissioner Thackston seconded the motion. There was no public comment. Motion carried.

Mr. Berthelot reviewed the strategic planning questionnaire and responses to the board members that were not able to attend the strategic planning session on November 11. He reported on the strategic direction the board decided to focus on and asked for any other input.

There was no other business. Chair O'Meara adjourned the meeting.



John O'Meara
Chair



Benjamin J. Berthelot
President & CEO