

***PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD SEPTEMBER 17, 2025***

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15 pm.

In attendance were the Board of Commissioners as follows: Dr. Vincent June, Chair, Nayan Patel, Treasurer, Gerald Breaux, Dr. Jessica Leger, John O'Meara, and Brenda Comeaux Trahan. Commissioners Jim Doré and Ricky Patel were absent due to other obligations, and Chris Alack, Vice-Chair, was absent due to illness.

***SPECIAL GUESTS:*** Michael Hebert, Attorney, Becker & Hebert, LLC, Graham Beduze, Chief Economic Development Officer City of Broussard, Jeremy Bai, and Laken Hayes.

***CALL TO ORDER***

Chair June called the meeting to order.

***MINUTES FROM REGULAR MEETING AUGUST 20, 2025***

Commissioner Breaux motioned to approve **August 20, 2025**, regular meeting minutes as written. Commissioner O'Meara seconded the motion. There was no public comment. Motion carried.

***AUGUST FINANCIAL STATEMENT REPORT***

Treasurer N. Patel presented the **August** financial statement report to Commissioners. Commissioner Comeaux Trahan motioned to approve the **August** financial statement. Commissioner Leger seconded the motion. There was no public comment. Motion carried.

***PRESIDENT & CEO'S REPORT***

Ben Berthelot, President & CEO, reported he attended two conferences, Louisiana Travel Association Summit, and Southeast Tourism Society (STS) meetings in Lake Charles. He noted Lafayette cannot host these conferences due to insufficient convention center hotel and meeting space under one roof. Mr. Berthelot stated he was sworn in as Chair of the STS board.

Mr. Berthelot noted the team is doing a great job planning for the International Food Wine Travel Writers Association conference which will be held during Festivals Acadiens et Créoles.

Mr. Berthelot stated the Louisiana Office of Tourism will be offering co-ops with Brand USA for some international marketing opportunities.

Mr. Berthelot reported Breizh Amerika, who coordinated our involvement with Festival Interceltique, will be bringing in a delegation for Festivals Acadiens et Créoles.

Mr. Berthelot noted the Travelling with Denella Ri'chard TV show reached out about featuring Lafayette Parish in its America 250 television special. Lafayette will be highlighted alongside Boston, Philadelphia, and potentially Charleston.

Mr. Berthelot reported he was asked to join the UL Lafayette Moody College Executive Advisory Council for a three-year term and has agreed to do so.

Mr. Berthelot stated LCVC hosted the first two partner tailgates for UL home football games and the staff did a great job.

Mr. Berthelot noted that the September LCVC Membership luncheon was spent honoring the grant recipients of the annual Lafayette Parish Visitor Enterprise Grants.

Mr. Berthelot reported that he will join several LCVC partners for a presentation from the Tech Council to UL alumni to entice them back to the area as part of a boomerang campaign.

Mr. Berthelot noted that at the request of developer Ravi Daggula, he helped to coordinate Lt. Governor Nungesser's attendance at a groundbreaking ceremony for a new events center on Jefferson Street. Mr. Daggula also noted that he will begin work soon on the old Travelodge Hotel project on Pinhook near the Oil Center.

Mr. Berthelot stated he was asked and recently filmed a new video segment for Parish Proud.

Mr. Berthelot noted LCVC has several board appointment terms ending at the close of the calendar year and he is working with the LCG Parish Council staff liaison to submit the necessary information.

### ***OLD BUSINESS***

#### **Indoor sports complex updates**

Mr. Berthelot stated that due to the change of the university president, UL has requested to postpone presenting the proposal for the proposed indoor sports facility until the October LCVC board meeting.

### ***NEW BUSINESS***

#### **Presentation of the proposed 2026 LCVC Budget**

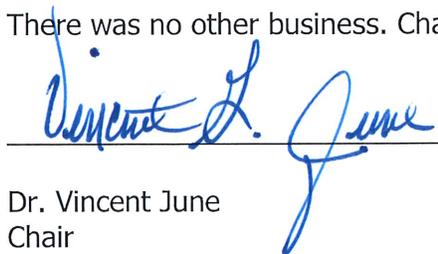
President & CEO Ben Berthelot reviewed the 2026 proposed LCVC Budget with the board of Commissioners. He stated the 2026 LCVC proposed budget will be presented for adoption during the October board meeting and requested that the Commissioners review the proposed budget over the next month and contact him with any questions or comments.

Commissioner Breaux noted the separate budget line for the Tourism Business Improvement District (TBID). Mr. Berthelot stated the TBID is a special revenue fund designated for a specific project; therefore, it was suggested by the CPAs to be placed as a separate line in the budget.

Commissioner N. Patel confirmed that UL Lafayette will send a lease agreement for presentation in October. Mr. Berthelot confirmed yes, that is his understanding.

Commissioner Breaux motioned to adjourn the meeting. Commissioner Leger seconded the motion. There was no public comment. Motion carried.

There was no other business. Chair June adjourned the meeting.



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Dr. Vincent June  
Chair



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Benjamin J. Berthelot  
President & CEO