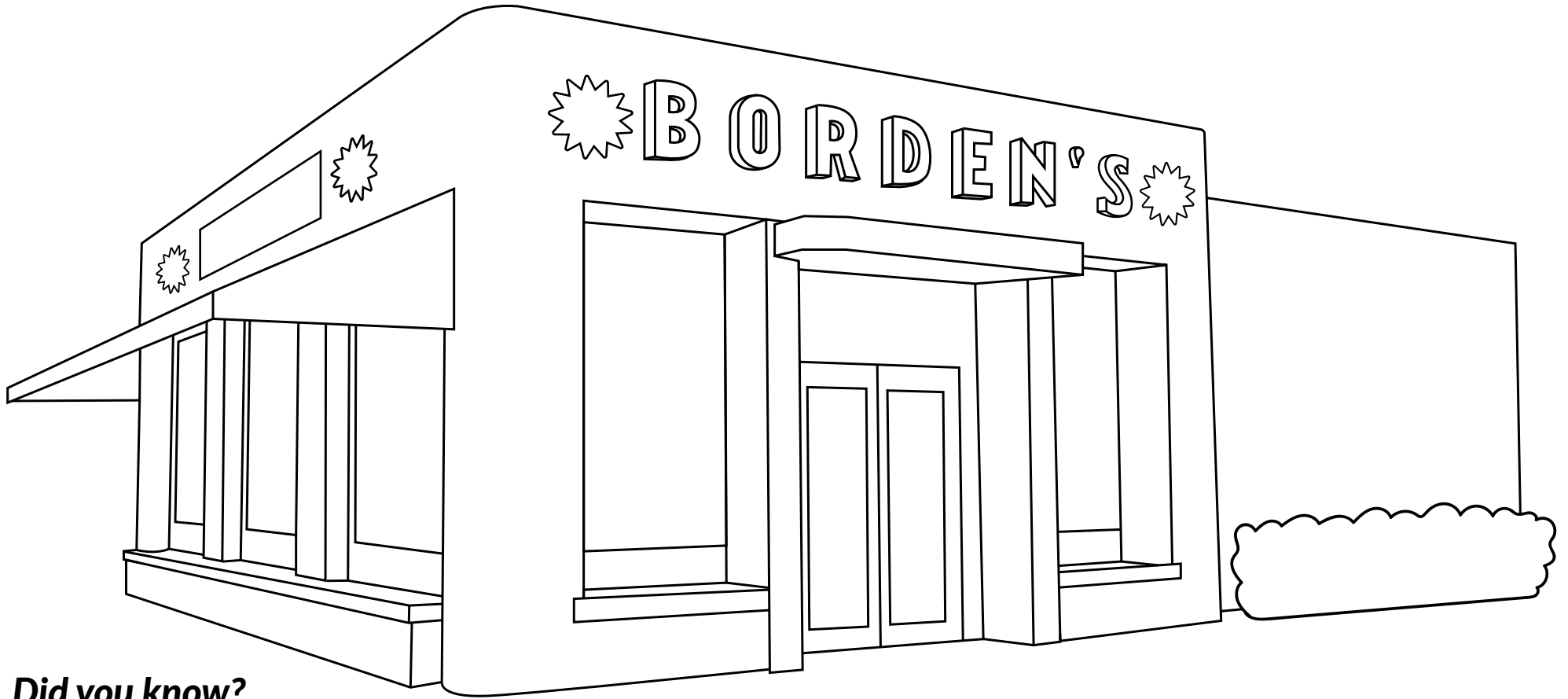


# Borden's Ice Cream Shoppe



## Did you know?

- 1. Borden's mascot is Elsie the Cow, a cartoon cow developed in 1936.**
- 2. Elsie had a cartoon mate, Elmer the Bull, who was created in 1940 for Borden's Elmer's Glue division mascot.**
- 3. Borden's once operated a chain of ice cream stores called Borden's Ice Cream.**
- 4. The Lafayette location on Johnston Street was built in the 1940s.**
- 5. The Lafayette location is the last remaining store in the world and is owned and operated by locals.**

