



Seasoned to Celebrate

Lafayette
LOUISIANA
LafayetteTravel.com/TravelTrade



Bring your
knewe,
we'll
bring **ours!**



LAFAYETTE
LOUISIANA
Seasoned to Celebrate

MARDI GRAS
March 1-4, 2025
February 14-17, 2026
February 6-9, 2027

Ask about Courir de Mardi Gras
Mask & Capuchon Workshops.

LafayetteTravel.com/VIP-MardiGras



DISTANCES - FEEDER CITIES

Alexandria	89 mi. / 143 km
Atlanta	580 mi. / 933 km
Baton Rouge	59 mi. / 98 km
Dallas	391 mi. / 629 km
Houma	102 mi. / 164 km
Lake Charles	75 mi. / 121 km
Memphis	438 mi. / 705 km
Monroe	184 mi. / 296 km
Morgan City	68 mi. / 109 km
Natchez	134 mi. / 216 km
New Orleans (via I-10)	135 mi. / 217 km
New Orleans (via Hwy.90)	153 mi. / 246 km
Shreveport	212 mi. / 341 km
Houston	217 mi. / 349 km



Benjamin J. Berthelot
President & CEO
ben@lafayettettravel.com



Eugénie Mitchell
Vice President of Tourism Sales
eugenie@lafayettettravel.com
Direct: (337) 769-3805



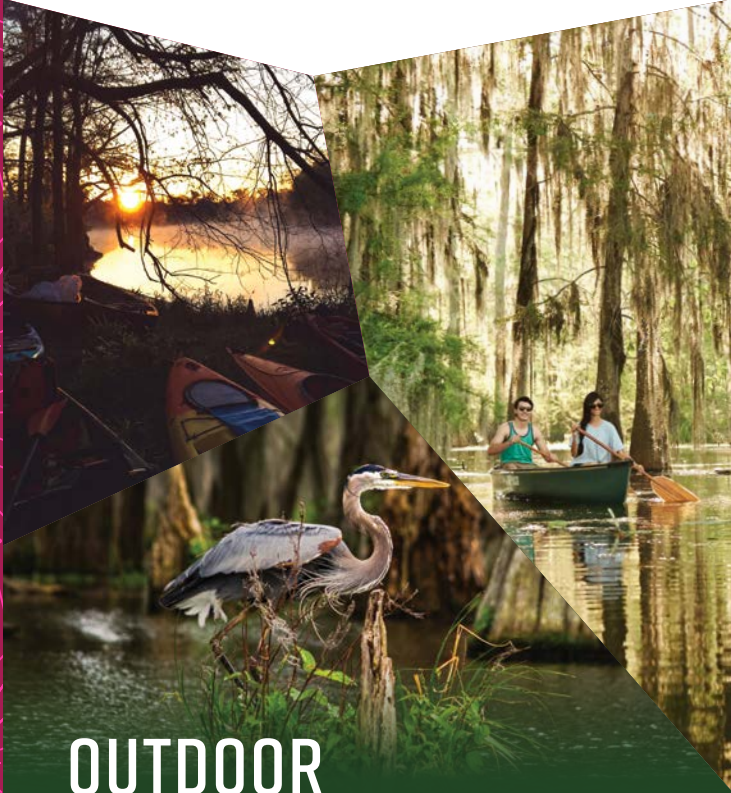
Irene Hodge
Tourism Sales Manager
irene@lafayettettravel.com
Direct: (337) 769-3813

Lafayette Convention & Visitors Commission | 1100 Lafayette St. • Lafayette, LA 70505
337.232.3737 • 337.232.0161 fax • 800.346.1958 U.S. • info@lafayettettravel.com • LafayetteTravel.com

Photos by Ellen Clark, Denny Culbert, Travis Gauthier, Philip Boud, Kent Hulsar, Gary Knowles, Eric Lindberg, Tim Mueller and Jamie Orillon. 2024/03

WHAT'S NEW!

- **Adopted Dog Brewery:** A creation from the owners of Tchoup's Midcity Smokehouse, the brewery's experience will be approachable for all, with something for everyone, even the non-beer drinkers.
- **Sunday's Soda Shop:** New downtown soda fountain shop is a modern approach to a nostalgic classic serving soda creations, delicious ice cream, classic American lunch staples, libations, coffee, and more.
- **Coffeeweed Cottage:** Dog-friendly, a community-bridging place designed to inspire gathering in an eclectic setting revolving around many of our favorite things in life like plants, books, home décor, coffee and good conversation.
- **Graze Oil:** Olive oil tasting bar where you sample ultra-premium olive oils and learn about their varying flavor profiles to pair them with their signature balsamic vinegar, imported from Modena, Italy.



OUTDOOR

- **Swamp Tours:** Variety of guided tours in English & French on the Atchafalaya Basin & Lake Martin via Airboat, Canoe, Kayak, Large & Small Boat.
- **Birding & Photography Tours:** Situated on the Mississippi Flyway and the Atchafalaya Loop of America's Wetland Birding Trail the area is perfect for bird photography and watching with over 240 species at last count.
- **Kelly's Landing:** John Deere Toy Collection, Crawfish & Rice Farm Tours, Cajun Meal Available.
- **Jungle Gardens:** Bird City Located on Avery Island
- **Moncus Park with Farmers & Artisans Market:** Largest Green Space in Lafayette with outdoor amphitheater & Saturday Farmer's Market.
- **Rip Van Winkle Gardens:** Lush Gardens & the Unique Lake Peigneur.

FESTIVALS LafayetteTravel.com/Events/Festivals

Mardi Gras Season: March 1-4, 2025, February 14-17, 2026
Festival International: April 24-28, 2024, April 23-27, 2025
Festivals Acadiens et Créoles: 2nd Full weekend of October
Cajun & Creole Christmas: November & December



DOWNTOWN

BEST SMALL CITY FOR
A WEEKEND GETAWAY
AAA Southern Traveler Magazine

- **ArtWalk:** Second Saturday of every month, each museum, gallery, or studio hosts their own unique event, featuring local artists & performers.
- **Borden's Ice Cream Shoppe:** The last retail Borden's Ice Cream Shoppe in the world in Lafayette, Louisiana where you can get a taste of ice cream done the "Old Fashioned Way".
- **Children's Museum of Acadiana:** Hands-on interactive exhibits, projects, and programs.
- **Lafayette Science Museum & Planetarium:** STEM Museum, exhibits, & Digital Planetarium.
- **Rock N Bowl de Lafayette:** One stop for dine & rock. Dance, dine, and bowl the night away with live music four nights a week.
- **San Souci Gallery:** Two hundred and twenty-five Louisiana Crafts Guild Artists featuring their works of jewelry, glass, fiber, ceramics, wood working, painting, photography, and furniture.
- **SOLA Violins:** Handmade Violin/Fiddles, Repairs, Building & Performances.
- **Explore:** Downtown Lafayette provides rich and unique experiences for groups and individuals. Whether your interest is to visit, shop, dine, play Downtown has something for everyone from galleries to restaurants and everything in between. Come be the "Y" in Lafayette.



MUSIC

ONE OF AMERICA'S
BEST MUSIC TOWNS
Oakland Tribune

FAIS DO DO RESTAURANTS

- **Buck & Johnny's:** Zydeco Breakfast Saturdays
- **Bon Temp Grill:** Sunday Brunch with Live Music Daily
- **Prejean's Restaurant:** Live Cajun Music
- **Randol's Restaurant:** Live music every Friday, Saturday, and Sunday
- **Boutin's Cajun Seafood, Steakhouse & Oyster Bar:** Live music available for groups

VENUES

- **Blue Moon Saloon:** Hostel & Live Music Venue Wed-Sun
- **Grouse Room:** Live Music Venue Wed-Sat
- **Hideaway Hall:** Recently remodeled historic building turned dancehall offering a great space with a stage for live music, a walk-up bar, and recessed seating nooks for visiting.
- **La Pousiere Cajun Dancehall:** Historic dancehall open since 1955. Live music on Saturday evenings and Sunday afternoons.

FREE CONCERT SERIES

- **Mercredi Show:** Wednesday evenings Spring & Fall
- **Rhythms on the River:** Thursday evenings Spring & Fall
- **Bach Lunch:** Friday Lunchtime in Spring & Fall
- **Downtown Alive! :** Friday evenings Spring & Fall



LAFAYETTE'S AN
AFFORDABLE DISCOVERY
Lonely Planet

FREE ATTRACTIONS

Jean Lafitte Acadian Cultural Center: National Park & Museum of history of the Acadians with Free film and Ranger talks can be scheduled.
St. John's Cathedral: Church Tour, Cemetery & 500-Year-Old Live Oak
French Tables: Speak Cajun French with locals from around Acadiana
Local Breweries: Adopted Dog Brewery, Bayou Teche Brewing and Parish Brewing



FOOD

ONE OF FIVE "BEST FOOD
CITY IN THE U.S."
Escapism



TOURS

- **TABASCO® Factory:** Featuring Processing, Bottling, & TABASCO® Country Store
- **Cajun Boudin Trail:** The Cajun Boudin Trail puts you in the driver's seat when it comes to discovering Louisiana's best boudin.
- **Konriko Rice Mill:** Oldest Operating Rice Mill in the U.S.
- **Cajun Food Tours:** All-Day Cajun Experience Tour, Walking Food Tours, and Bites & Sites Tour with History and Local Flavor.

COOKING
DEMONSTRATIONS

- **1868 at TABASCO®**
- **Vermilionville**
- **Ruffino's on the River**

CULTURE

TOP 100 "BEST CITY TO
RAISE A FAMILY" IN THE U.S.
Stacker

- **Acadiana Center for the Arts:** Fine Arts, Touring Exhibits & Theater.
- **Crawfish Haven:** Crawfish Farm tours, Crawfish boils, & Cajun Cooking Classes.
- **Hilliard University Art Museum:** Liberal Arts & Science Education.
- **Lafayette Museum:** 1800s Historic Home with Period Furnishings, Memorabilia & Mardi Gras Costume Display.
- **LARC's Acadian Village:** Museum of Authentic Acadian Homes, Guided Group Tours, & Christmas season light event Noel Acadien.
- **SoKo Music:** Cajun Stories & Songs by Yvette Landry and Jourdan Thibodeaux.
- **Shadows on the Teche:** National Trust Historic Site and authentically restored to tell the story of life on a 19th century sugar plantation.
- **St. Martinville:** Evangeline-Longfellow State Park, St. Martin de Tours Church, Acadian Memorial, and Evangeline Oak.
- **Vermilionville:** Cajun, Creole & Native American Living History Museum, Restaurant, Cooking School, Boat Tours, Watershed Exhibit, Dance Lessons, & Live Music on Weekends.