

***PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD DECEMBER 14, 2022***

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the executive suite of the Homewood Suites by Hilton, 201 Kaliste Saloom Rd., Lafayette, LA at 4:00pm.

In attendance were the board of Commissioners as follows: Patrick Hardy, Chair, Jim Doré, Vice-Chair, Ricky Patel, Treasurer, Chris Alack, Gerald Breaux, Dr. Vincent June, John O'Meara, Nayan Patel, and Brenda Trahan.

***CALL TO ORDER***

Chair Hardy called the meeting to order.

***MINUTES FROM REGULAR MEETING NOVEMBER 16, 2022***

Commissioner Trahan motioned to approve the **November 16, 2022**, regular meeting minutes as written. Commissioner June seconded the motion. There was no public comment. Motion carried.

***NOVEMBER FINANCIAL STATEMENT REPORT***

Treasurer Patel presented the **November** financial statement report to Commissioners. Commissioner O'Meara motioned to approve the **November** financial statement report presented by Commissioner Patel. Commissioner Alack seconded the motion. There was no public comment. Motion carried.

***PRESIDENT & CEO's REPORT***

Ben Berthelot, President & CEO, reported that he joined a meeting of community organizations led by One Acadiana and the Schumacher Foundation to discuss recruitment of young talent/workforce, which included a possible direct marketing effort to invite young talent that left the area to return.

Mr. Berthelot reported that conversations are continuing with the Greater SW Mardi Gras Association for the return of the Friday night parade before Mardi Gras.

Mr. Berthelot reported he met with new Carencro Mayor-elect Charlotte Clavier and discussed a few of her ideas for collaboration.

Mr. Berthelot reported that after meeting with Dr. Ramesh Kolloru and Duane Bailey, LCVC has a verbal commitment that the University will pursue an RFP for the full-service hotel at the Cajundome.

Mr. Berthelot reported that he chaired the Arts & Culture Day for the Brent Henley Junior Leadership Program with assistance by Sam Oliver of ACA, and Kate Durio with Sound Diplomacy.

Mr. Berthelot reported that LCVC is moving forward with plans for SXSW, including the Lafayette Live event at C-Boys, and the Lafayette Official SXSW showcase at Antone's.

Mr. Berthelot reported that he was invited to attend and speak during the LCG news conference announcing the upgrades to Moore Park and major improvements to Brown Park.

Mr. Berthelot reported that he was invited and attended the grand opening and ribbon cutting for the new Tony Chachere's Country Store in Opelousas.

Mr. Berthelot reported that the Lt. Governor offered all CVBs a buy-in for the Tournament of Roses Parade in Pasadena, CA. Assistant VP of Communications, Kaylie LeBlanc, will attend the media events for LCVC and the Scott Boudin Festival Queen will be riding the float and representing the area.

### ***NEW BUSINESS***

President & CEO Berthelot presented the debt service policy and procedure to the board for approval. Commissioner June motioned to approve the debt service policy and procedure as presented by Mr. Berthelot. Commissioner R. Patel seconded the motion. There was no public comment. Motion carried.

Mr. Berthelot presented a request to revise the current Agreed Upon Procedures (AUPs) to the board for approval, to remove the title Administrative Manager from the procedures and policies and replace it with the verbiage, member of the Administrative Department. Commissioner Breaux motioned to approve the revision as presented by Mr. Berthelot. Commissioner R. Patel seconded the motion. There was no public comment. Motion carried.

Mr. Berthelot presented a request to authorize the Assistant to the President & CEO to sign disbursements \$500 and under to the board for approval. Commissioner O'Meara motioned to approve the authorization as presented by Mr. Berthelot. Commissioner June seconded the motion. There was no public comment. Motion carried.

Mr. Berthelot presented to the board an agreement with Civitas to explore the recommendations made by the Huddle Up Group regarding an indoor sports facility. Commissioner R. Patel motioned to enter into the agreement with Civitas as presented by Mr. Berthelot. Commissioner O'Meara seconded the motion. There was no public comment. Motion carried.

***PRESENTATION OF PLAQUES OF APPRECIATION***

President & CEO Berthelot presented a plaque of appreciation to Patrick Hardy for his service as Chair of the Board of Commissioners in 2022.

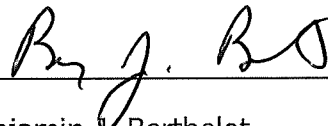
***NOMINATIONS OF LCVC OFFICERS***

Commissioner Breaux nominated James Doré for Chair, Ricky Patel for Vice-Chair, and Dr. Vincent June as Treasurer. Commissioner Alack seconded the motion. There were no other nominations from the floor. There was no public comment. Motion carried.

There was no other business. Chair Hardy adjourned the meeting.



Patrick Hardy  
Chair



Benjamin J. Berthelot  
President & CEO