

PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD FEBRUARY 16, 2022

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15pm.

In attendance were the board of Commissioners as follows: Patrick Hardy, Chair, Jim Doré, Vice-Chair, John O'Meara, Brenda Trahan, N. Patel, and Gerald Breaux.

Commissioners June, Alack and R. Patel were absent due to prior commitments.

CALL TO ORDER

Chair Hardy called the meeting to order.

MINUTES FROM REGULAR MEETING JANUARY 20, 2022

Commissioner O'Meara motioned to accept the **January 20, 2022**, regular meeting minutes as written. Vice-Chair Doré seconded the motion. There was no public comment. Motion carried.

JANUARY 2022 FINANCIAL STATEMENT REPORTS

Chair Hardy presented the financial statement reports for the month of **January**. Commissioner Trahan motioned to approve the **January** financial statement reports as presented by Chair Hardy. The motioned was seconded by Vice-Chair Doré. There was no public comment. Motion carried.

PRESIDENT & CEO'S REPORT

Mr. Berthelot reported that he had a walk-through with the Select Basketball Committee, and everything is ready for the event on March 2-5.

Mr. Berthelot reported the the marketing sponsorship with race car driver Sarah Montgomery has been renewed for another year.

Mr. Berthelot reported that the Lafayette International Center is working on a project for March as Francophonie Month, highlighting all the French related events in the area.

Mr. Berthelot reported that privately funded Bienvenue a Lafayette Suite at the Washington, DC Mardi Gras was a success and Mayor-President Guillory has scheduled a follow-up debriefing meeting on February 28 to plan next year's event.

Mr. Berthelot reported that he has had a few calls with the consultant in charge of the Feasibility and Location Analysis for a new Performing Arts Center regarding specific needs for the space.

Mr. Berthelot reported that the LafayetteTravel will have a float for the COVID Heroes parade on Friday, February 25.

Mr. Berthelot reported that he visited with airport director Steven Picou at the new Lafayette Regional Airport to look at locations for electronic monitor locations to run promotional videos and events for Lafayette.

Mr. Berthelot reported that the bid for the LHSAA Powerlifting State Championships for 2023-2024 is being finalized.

Mr. Berthelot reported that he attended a stakeholder's meeting at the Acadiana Center for the Arts regarding their plans for a Louisiana Music Museum next to the Acadiana Center for the Arts.

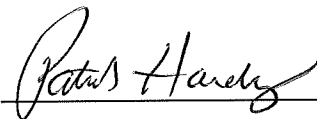
Mr. Berthelot reported that the Lt. Governor will be in Lafayette on March 22, and he is working with Vice-Chair Jim Doré to schedule a 9am meeting with Lafayette area stakeholders and the Lt. Governor.

NEW BUSINESS

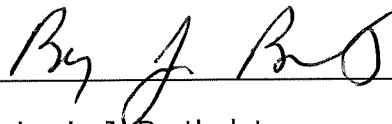
Mr. Berthelot requested approval of a one-time investment of \$60,000 for asphalt turns (which would be a requirement to host a national event) at the BMX park located at Picard Park. Commissioner Breaux motioned to approve the one-time expenditure of \$60,000 for the asphalt turns at the BMX park located at Picard Park. Commissioner Trahan seconded the motion. There was no public comment. Motion carried.

Mr. Berthelot gave an overview of the current state of the film industry in Lafayette Parish and Acadiana, along with possible opportunities. The Board agreed it is important to engage in these conversations and opportunities. President Berthelot said he will continue conversations with stakeholders at LCG and LEDA and keep the board updated.

There was no other business. Chair Hardy adjourned the meeting.



Patrick Hardy
Chair



Benjamin J. Berthelot
President & CEO