

PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD MAY 25, 2022

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15pm.

In attendance were the board of Commissioners as follows: Patrick Hardy, Chair, Ricky Patel, Treasurer, Chris Alack, Dr. Vincent June and Gerald Breaux.

Commissioners Trahan, N. Patel, Doré and O'Meara were absent due to other obligations.

CALL TO ORDER

Chair Hardy called the meeting to order.

MINUTES FROM REGULAR MEETING APRIL 20, 2022

Commissioner Breaux motioned to accept the **April 20, 2022**, regular meeting minutes as written. Commissioner R. Patel seconded the motion. There was no public comment. Motion carried.

APRIL 2022 FINANCIAL STATEMENT REPORTS

Treasurer R. Patel presented the financial statement reports for the month of **April**. Commissioner Alack motioned to approve the **April** financial statement reports as presented by Treasurer R. Patel. The motioned was seconded by Commissioner June. There was no public comment. Motion carried.

PRESIDENT & CEO's REPORT

Mr. Berthelot reported that National Travel & Tourism Week was a success. He reported that Lt. Governor Billy Nungesser spoke at the membership breakfast at the Cajundome Convention Center, LafayetteTravel hosted a familiarization tour to the Broussard area for members and LafayetteTravel staff were featured on social media posts during the week.

Mr. Berthelot reported that he traveled to Baton Rouge in the past month for several matters, including Louisiana Restaurant Association Day, and continues to monitor the Legislative session, particularly the Major Events Bill.

Mr. Berthelot reported the the Visitor Enterprise Fund Grant applications are in final review and he will be meeting with the committee to go over recommendations in the next few weeks.

Mr. Berthelot reported that a news conference was held with the Lt. Governor and Mayor-President Guillory to officially announce the Louisiana Seafood Board Cookoff and Taste of EatLafayette kickoff.

Mr. Berthelot reported that he was the guest speaker for the UL Athletic Department staff meeting to discuss the success of the the of the UL athletic department to the hospitality industry.

Mr. Berthelot reported that WAITR and Lafayette Consolidated Government have signed up to become sponsors for EatLafayette.

Mr. Berthelot reported that he was updated by LCG that the BMX Park project is going out to bid in June.

Mr. Berthelot reported that he set up a meeting between Lafayette Airport Director Steven Picou and John Williams with the non-profit Love of People to discuss live music at the airport.

Mr. Berthelot reported that he has hired a UL intern, Christina Chauffe from the Hospitality Management Department at UL-Lafayette, and she will begin on August 1.

Mr. Berthelot reported that he was invited to attend the unveiling of the new LEDA Strategic Plan that also included a new logo.

Mr. Berthelot reported that he was invited to the Acadiana Center for the Arts to get an update of the proposed Louisiana Music Museum.

Mr. Berthelot requested that the June board meeting be moved to June 29 due to staff travel.

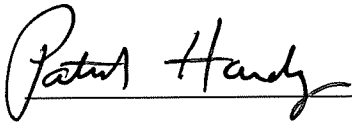
NEW BUSINESS

Treasurer R. Patel discussed occupancy tax exemptions by government groups and is looking for an answer, in writing, from the Lafayette Parish School Board Sales Tax collector.

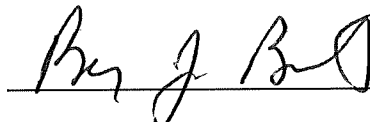
OLD BUSINESS

Mr. Berthelot that he is looking at a couple of options regarding the Visitor Center and the I-49 corridor construction. Mr. Berthelot stated that the record of decision is a year out, at minimum, which gives more time to consider the options available and he will keep the board updated.

There was no other business. Chair Hardy adjourned the meeting.



Patrick Hardy
Chair



Benjamin J. Berthelot
President & CEO