

PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD NOVEMBER 16, 2022

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in person at the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15 pm.

In attendance were the board of Commissioners as follows: Jim Doré, Vice-Chair, Chris Alack, Gerald Breaux, Dr. Vincent June, John O'Meara, Nayan Patel, and Brenda Trahan.

Commissioners Patrick Hardy and Ricky Patel were absent due to other obligations.

CALL TO ORDER

Immediate past Chair O'Meara called the meeting to order.

MINUTES FROM REGULAR MEETING OCTOBER 19, 2022

Commissioner June motioned to waive the reading and approve the **October 19, 2022**, regular meeting minutes as written. Commissioner Trahan seconded the motion. There was no public comment. Motion carried.

OCTOBER FINANCIAL STATEMENT REPORT

Immediate past Chair O'Meara presented the **October** financial statement report to Commissioners. Commissioner Breaux motioned to approve the **October** financial statement report presented by Commissioner O'Meara. Commissioner Alack seconded the motion. There was no public comment. Motion carried.

PRESIDENT & CEO's REPORT

Ben Berthelot, President & CEO, reported that the LCVC team is finalizing the 2023 Marketing Plan. Once completed, it will be combined with the 2022 Annual Report and distributed to members and stakeholders.

Mr. Berthelot reported that LCVC staff is completing self-evaluations and staff evaluations are scheduled for December.

Mr. Berthelot reported that year one of the three-year commitment for the LHSAA Volleyball State Championships was successful with 12,817 tickets sold.

Mr. Berthelot reported that he joined a small delegation from Lafayette in Washington, DC for a reception hosted by the French Ambassador. The reception recognized all 36 cities named Lafayette, with special emphasis on Lafayette, LA to celebrate our Bicentennial in 2023.

Mr. Berthelot reported that the final recommendations from The Huddle Up Group were presented at the membership luncheon and included a gap analysis that suggested an indoor sports facility is a huge gap.

Mr. Berthelot reported that Mayor-President Guillory formed an Economic Task Force which includes LCVC, LEDA, One Acadiana, UL, and private sector representatives from Acadian Ambulance, Fenstermaker, Metal Shark, and Stuller.

Mr. Berthelot reported that chefs Madonna Broussard with Laura's II and Ryan Trahan of Vestal represented Lafayette Parish well during the Louisiana Culinary Trails event in Charlotte, NC.

Mr. Berthelot reported LCVC is assisting the Acadiana Chapter of the Louisiana Restaurant Association and the UL Hospitality Management Department with the Acadiana Food and Wine Soiree on November 17.

Mr. Berthelot reported that UL would like to host a new event downtown to welcome first-time and returning students to campus in the fall. He arranged a call with Anita Begnaud and UL to begin the conversation, which was well received by all.

Mr. Berthelot reported he had a meeting with former Louisiana Congressman John Fleming, who is considering running for Lt. Governor, at Mr. Fleming's request.

Mr. Berthelot reported that LCVC has partnered with the Trip Chat app to provide a free listing for members on the platform.

Mr. Berthelot reported that the monitors welcoming visitors to the airport are now live and staged near the baggage claim.

Mr. Berthelot reported Lafayette was recently named the #1 best place to travel in the world in 2023 by the US-based travel guide, Travel Lemming which has 6 million readers.

NEW BUSINESS

RESOLUTION TO AMEND THE 2022 LCVC BUDGET

President & CEO Berthelot presented a resolution to approve the amended 2022 LCVC Budget:

A RESOLUTION AMENDING THE OPERATING BUDGET FOR THE FISCAL YEAR BEGINNING JANUARY 1, 2022, AND ENDING DECEMBER 31, 2022

BE IT RESOLVED by the Board of the Lafayette Convention and Visitors Commission in a regularly scheduled meeting that:

SECTION I. The attached detailed amended estimate for the fiscal year beginning January 1, 2022, and ending December 31, 2022, is and the same is hereby adopted to serve as an Operating Budget of Revenues for the Lafayette Convention & Visitors Commission during the same period.

SECTION II. The attached amended estimate of Expenditures by departments for the fiscal year beginning January 1, 2022, and ending December 31, 2022, is and the same is hereby adopted

to serve as a budget of expenditures for the Lafayette Convention & Visitors Commission during the same period.

SECTION III. The resolution shall be effective upon publication of such.

SECTION IV. The President & CEO, Benjamin J. Berthelot, shall have the authority to make changes within individual line items (if the overall budget totals remain the same). Any other changes to the budget must be approved by the Lafayette Convention & Visitors Commission Board of Commissioners.

Said RESOLUTION having been introduced on November 16, 2022, and notice of public hearing having been published, said public hearing having been held, the title having been read the RESOLUTION considered, and record of vote was taken, and the following results were had:

Moved by Commissioner Doré, seconded by Commissioner Trahan.

YEAS: 7 (J. O'Meara, B. Trahan, G. Breaux, N. Patel, C. Alack, J. Doré, Dr. V. June)

NAYS: 0

ABSENT: 2 (P. Hardy, R. Patel)

ABSTAINED: 0

And the Resolution was declared ADOPTED on this 16th day of November 2022.

Signed by John O'Meara, Immediate Past Chair

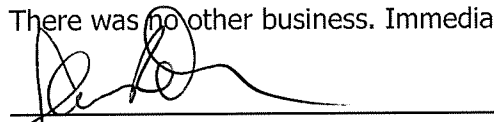
PRESENTATION OF AMENDED 2022 LCVC BUDGET FOR APPROVAL

President & CEO Berthelot presented the amended 2022 LCVC Budget to the board for approval. Motion by Commissioner V. June to approve the amended 2022 LCVC Budget as presented by Mr. Berthelot. The motion was seconded by Commissioner Breaux. There was no public comment. Motion carried.

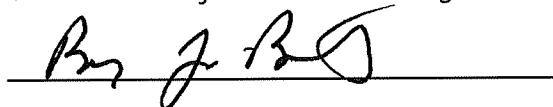
2022/2023 LCVC BUDGET WORKSHEETS PRESENTED FOR APPROVAL

Mr. Berthelot presented the 2022/2023 LCVC Budget Worksheets to the board for approval. Commissioner V. June motioned to approve the 2022/2023 LCVC Budget Worksheets as presented by Mr. Berthelot. Commissioner Doré seconded the motion. There was no public comment. Motion carried.

There was no other business. Immediate Past Chair O'Meara adjourned the meeting.



John O'Meara
Immediate Past Chair



Benjamin J. Berthelot
President & CEO