

***PROCEEDINGS OF THE BOARD OF COMMISSIONERS OF THE LAFAYETTE CONVENTION & VISITORS COMMISSION, STATE OF LOUISIANA, TAKEN AT A REGULAR MEETING HELD OCTOBER 30, 2019***

The Board of Commissioners of the Lafayette Convention & Visitors Commission, State of Louisiana, met in the Lafayette Convention & Visitors Commission boardroom, 1100 Lafayette St., Lafayette, LA at 3:15pm.

In attendance were the board of Commissioners as follows: Summer Hvasta, Chair, John O'Meara, Treasurer, Susannah Malbreaux, Sid Williams, Brenda Trahan and Jimmy Thackston.

Commissioners Roth, Batiste and Schilling were absent due to prior commitments.

***GUEST PRESENT:*** Frank Geisler, RS Bernard

***CALL TO ORDER***

Chair Hvasta called the meeting to order.

***MINUTES FROM SEPTEMBER 18, 2019***

Treasurer O'Meara motioned to accept the **September 2019** minutes as written. The motion was seconded by Commissioner Malbreaux. There was no public comment. Motion carried.

***SEPTEMBER FINANCIAL STATEMENT REPORT***

Treasurer O'Meara presented the **September 2019** financial statement reports to Commissioners. Commissioner Trahan motioned to approve the **September 2019** financial reports as presented by Treasurer O'Meara. The motion was seconded by Commissioner Malbreaux. There was no public comment. Motion carried.

***DEPARTMENTAL REPORTS***

Chair Hvasta waived departmental reports to allow time for new business.

***PRESIDENT & CEO'S REPORT***

Mr. Berthelot reported that Festivals Acadians et Creoles was a big success with early deposits by the Festival tracking 9% higher than last year.

Mr. Berthelot reported he was part of the UL Athletic Department Strategic Planning Committee and the final plan should be released to the public soon.

Mr. Berthelot reported that conversations continue with the SW Mardi Gras Association regarding the return of the Friday night parade.

Mr. Berthelot reported that he has signed an agreement with Air DNA to start receiving occupancy reports from Airbnb and other Airbnb statistics.

Mr. Berthelot reported that LCVC is beginning to meet with potential sponsors for TBEX 2020 and that he had a positive meeting with Trip Chat.

Mr. Berthelot reported that plans for participation at SXSW have begun and an official showcase has already been secured.

Mr. Berthelot announced that Lafayette was named the first "Run Friendly" community in the state of Louisiana.

Mr. Berthelot reported that the Bayou Round-Up registrations have exceeded last year's totals.

***NEW BUSINESS***

***GUEST SPEAKER***

Mr. Berthelot introduced Frank Geisler with RS Bernard to address the board concerning delays on the renovation project at 1100 Lafayette St.

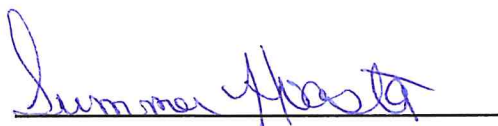
***PROPOSED 2020 LCVC BUDGET***

Mr. Berthelot presented the proposed 2020 LCVC Budget to the board. Treasurer O'Meara motioned to approve the proposed 2020 LCVC Budget. Commissioner Malbreaux seconded the motion. There was no public comment. Motion carried.

***AGREED UPON PROCEDURES – YEAR 3 UPDATES***

Sadie French, Controller, presented an overview of the year 3 updates to the Agreed Upon Procedures required by Louisiana Legislative Auditor for approval. Treasurer O'Meara motioned to approve the year 3 updates to the Agreed Upon Procedures. Commissioner Malbreaux seconded the motion. There was no public comment. Motion carried.

There was no other business. There was no public comment. Chair Hvasta adjourned the meeting.



Summer Hvasta  
Chair



Benjamin J. Berthelot  
President & CEO