LAKE CHARLES/SOUTHWEST LOUISIANA CONVENTION & VISITORS BUREAU'S BOARD OF DIRECTORS MEETING

JANUARY 27, 2022 10:00 A.M. Agenda

- 1. Call to Order by Chair of the Board Willie Mount.
- 2. Introduce and officially seat new Board Members.
- 3. Approval of the agenda for the January 27, 2022 Meeting. - Public Comments
- 4. Approval of the December 8, 2021 Minutes.
- 5. Discuss and approve the December 2021 Financial Graphs and Statements.
- 6. Discuss and approve recommendations for 2021 excess funds and budget amendments.
- 7. Discuss and approve final Tourism Development & Marketing Grant report s from Smoke and Barrell, Rouge et Blanc and the City of Lake Charles Christmas Lighting events.
- 8. Discuss and approve a final TEDZ Grant report from the City of DeQuincy.
- 9. Discuss and approve Sports Warchest Grant applications.
- 10. Discuss and approve a motion to sell an office equipment as Surplus Property and to utilize the online auction service, Public Surplus.
- 11. Discuss and approve a resolution authorizing Kyle Edmiston, President/CEO, to enter into any contractual obligations with the Louisiana Office of Tourism.
- 12. 2022 Committee Appointments by the Chair of the Board.
- 13. Marketing Department Reports.
- 14. Sales Department Reports.
- 15. Operations Department Reports.
- 16. President/CEO Report.
- 17. Adjournment.