LAKE CHARLES/SOUTHWEST LOUISIANA CONVENTION & VISITORS BUREAU'S BOARD OF DIRECTORS MEETING

FEBRUARY 27, 2025 10:00 A.M. Agenda

- 1. Call to Order by Vice-Chair of the Board Nathaniel Allured.
- 2. Introduce and officially seat new Board Members.
- 3. Approval of the agenda for the February 27, 2025 Meeting. - Public Comments
- 4. Approval of the December 16, 2024 Minutes.
- 5. Discuss and approve 2025 Election of Officers.

6. Discuss and approve the November and December 2024 and January 2025 Financial Graphs and Statements.

7. Discuss and approve 2024 budget adjustments as presented.

8. Discuss and ratify a motion approved by the Executive Committee to sell an automobile as Surplus Property and to utilize the online auction service, Public Surplus.

9. Discuss and adopt a resolution approving the Louisiana Compliance Questionnaire as part of the 2024 Audit process.

10. Discuss and approve a Tourism Development & Marketing Grant request from the Imperial Calcasieu Museum.

11. Discuss and approve a final TEDZ Grant reports from the City of DeQuincy and the Town of Iowa.

12. Discuss and approve grant applications for the Meeting Incentive Program.

13. Discuss and approve grant applications for the Lake Charles Regional Sports Authority Warchest.

14. Discuss and approve a resolution authorizing Kyle Edmiston, President/CEO, to enter into any contractual obligations with the Louisiana Office of Tourism.

15. Discuss VLC board meeting schedule.

16. 2025 Committee Appointments by the Chair of the Board.

- **17.** Marketing Department Report.
- **18. Sales Department Report.**
- **19. Sports Authority Report.**
- 20. Operations Department Report.
- 21. President/CEO Report.
- 22. Adjournment.