

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

MARCH 24, 2022

10:00 A.M.

Agenda

1. Call to Order by Chair of the Board – Willie Mount.
2. Approval of the agenda for the March 24, 2022 Meeting.
 - a. Public Comments
3. Approval of the February 24, 2022 Minutes.
4. Discuss and approve the February 2022 Financial Graphs and Statements.
5. Discuss and approve a PEG Grant request from The Avenue of Flags.
6. Discuss and approve grant applications for the Meeting Incentive Program.
7. Final report from the Meeting Incentive Program.
8. Marketing Department Reports.
9. Sales Department Reports.
10. Operations Department Reports.
11. President/CEO Report.
12. Adjournment.