

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING
TELECONFERENCE CALL**

April 22, 2021

10:00 A.M.

Agenda

- 1. Call to order by Vice-Chair of the Board – Willie Mount.**
- 2. Officially seat new Board Member.**
- 3. Approval of the Agenda for the April 22, 2021 Meeting.
- Public Comments**
- 4. Approval of the March 25, 2021 Minutes.**
- 5. Discuss and approve the March Financial Graphs & Statements.**
- 6. Discuss and approve a new landscape project.**
- 7. Discuss and approve a Tourism Development and Marketing Grant for the Chennault International Airshow.**
- 8. Discuss and approve a Sports Warchest Grant for SPAR - 2021 LHSAA State Softball and Baseball Championships.**
- 9. Final Report from the Meeting Incentive Program.**
- 10. Communication Department Report.**
- 11. Sales Department Report.**
- 12. Tour and Travel Department Report.**
- 13. Visitor Information Department Report.**
- 14. President/CEO Report.**
- 15. Adjournment.**