LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU’S
BOARD OF DIRECTORS MEETING

APRIL 28, 2022
10:00 A.M.

Agenda

1. Call to Order by Chair of the Board – Willie Mount.

2. Approval of the agenda for the April 28, 2022 Meeting.
   - Public Comments

3. Approval of the February 24, 2022 and March 24, 2022 Minutes.

4. Discuss and approve the February and March 2022 Financial Statements.

5. Discuss and approve Sports War chest Grants.

6. Discuss and approve grant applications for the Meeting Incentive Program.

7. Marketing Department Reports.

8. Sales Department Reports.

9. Operations Department Reports.


11. Adjournment.