

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

APRIL 24, 2025

10:00 A.M.

Agenda

- 1. Call to Order by Vice-Chair of the Board – Hiren Zaveri.**
- 2. Introduce and officially seat new board members.**
- 3. Approval of the agenda for the April 24, 2025 Meeting.
- Public Comments**
- 4. Approval of the February 27, 2025 Minutes.**
- 5. Discuss and approve the February and March 2025 Financial Statements.**
- 6. Discuss and approve the designation of Shanna Landry, COO, as an authorized signatory for the period from May 15-June 26, 2025.**
- 7. Discuss and approve final reports for Tourism Enhancement Development Zone Grant.**
- 8. Discuss and approve final reports for Tourist Development and Marketing Matching Grant.**
- 9. Discuss and approve applications for the Lake Charles Regional Sports Authority Warchest Grant program.**
- 10. Final report from the Lake Charles Regional Sports Authority Warchest Grant Program.**
- 11. Discuss and approve grant applications for the Meeting Incentive Program.**
- 12. Final report from the Meeting Incentive Program.**
- 13. Marketing Department Reports.**
- 14. Sales Department Reports.**
- 15. Sports Authority Department Reports.**
- 16. Operations Department Reports.**
- 17. President/CEO Report.**
- 18. Adjournment.**