

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS' MEETING**

JUNE 26, 2025

10:00 A.M.

Agenda

- 1. Call to Order by Chair of the Board – Nathaniel Allured.**
- 2. Approval of the agenda for the June 26, 2025, Meeting.
- Public Comments**
- 3. Approval of the April 24, 2025 Minutes.**
- 4. Discuss and approve the April and May 2025 Financial Statements.**
- 5. Discuss and accept the 2024 Annual Audits prepared by McElroy, Quirk and Burch.**
- 6. Discuss and approve the Hotel/Motel Smart Growth Strategy Initiative.**
- 7. Discuss and approve a final PEG Grant Report**
- 8. Discuss and approve a final TEDZ Grant Report.**
- 9. Discuss and approve final Tourism Marketing Grants reports.**
- 10. Discuss and approve LC Regional Sports Authority Warchest Grant applications.**
- 11. Discuss and approve Meeting Incentive Program applications.**
- 12. Final Report from the Meeting Incentive Program.**
- 13. Final report from the LC Regional Sports Authority Warchest Grant Program.**
- 14. Marketing Department Report.**
- 15. Sales Department Report.**
- 16. Sports Authority Department Report.**
- 17. Operations Department Report.**
- 18. President/CEO Report.**
- 19. Adjournment.**